



2023

Media Kit



OUR HISTORY

It would take some time for the fledgling electrical construction industry to address all these concerns, but movement in this direction began before the 20th century commenced. By 1899, an organization representing six associations of electrical contractors within the state of New York was formed – the United Electrical Contractors of New York State.

In early 1901, the New York group was preparing for its convention at the Pan-American Exposition in Buffalo. This was to be a historic occasion. Thomas Edison himself was to be on hand to officiate at an “illumination” ceremony to launch the “electrification” of the fair, where exposition-goers were to be dazzled, for the first time ever, by the light of more than 10,000 bulbs providing instant illumination at the flick of a switch.

The United Electrical Contractors of New York State decided to make the event even more historic. They sent out a call for representatives of all the electrical contracting associations across the nation to join their convention to explore the possibility of establishing a national organization. The call was answered by 49 contractors from 18 cities in eight states – New York, Maryland, Missouri, Minnesota, Michigan, Massachusetts, Ohio and Pennsylvania. The prime motivation for these 49 contractors to join together was the problem of electrical installations by a wide variety of businessmen without a common code of ethics or protocol. The men who met in Buffalo wanted to create an industry. They were struggling to establish an identity for their trade.

Shortly after 2:00 p.m. on July 17, 1901, this group meeting in the New York State Building on the exposition grounds had ratified into being the National Electrical Contractors Association of the United States. The allied contractors went on to elect the association’s first national officers, with Charles L. Eidlitz of New York City chosen as the association’s first national president. The group settled on Utica, NY, as home to the association’s first national headquarters. A constitution and bylaws also were adopted. As set forth in that first constitution, “The objects for which this Association is formed are the fostering of trade among electrical contractors ... to reform abuses ... to settle differences between its members ... and to promote more enlarged and friendly discourse among its membership.”

Carrying out those objectives would continue to occupy the association for the next century – and well beyond!



ABOUT NECA

NECA is the voice of the \$225 billion electrical construction industry that brings power, light, and communication technology to buildings and communities across the U.S.

NECA contractors are the technical professionals responsible for the most innovative and safest electrical construction in the U.S.

VISION

- Empowering Lives and Communities



MISSION

- Deliver exceptional value for our members through relentless focus on their success
- Attract, develop and retain the best talent
- Collaborate with world-class partners to advance our industry
- Foster member relationships



CORE VALUES

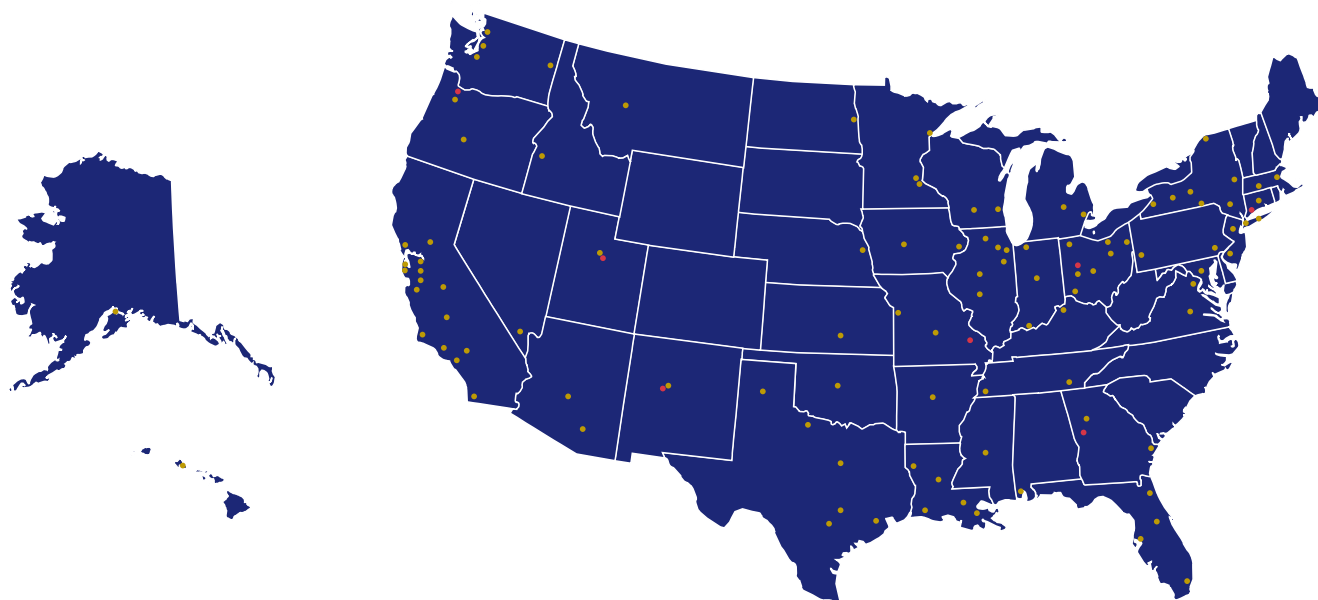
- Customer Focused
- Leadership
- Partnership
- Accountability
- Excellence
- Innovative
- Stewardship
- Community



OUR CHAPTERS

 U.S. Domestic Chapter

 U.S. Domestic Line Chapter



INTERNATIONAL CHAPTERS

AUSTRALIA

- MEA (Master Electricians Australia)
- NECA (Australia) – National Office

BERMUDA

- Bermuda Electrical Contractors Association (BECA)

CANADA

- Canadian Electrical Contractors Association Inc (CECA)
- Corporation of Master Electricians of Quebec
- Electrical Contractors Association of BC
- Electrical Contractors Association of Ontario
- Greater Toronto ECA

DOMINICAN REPUBLIC

- ASONELEC - Asociacion Nacional de Empresarios Electricos Inc

SOUTH KOREA

- Korea Electrical Contractors Association (KECA)

MEXICO

- ACECMEX - Asociacion de Constructores Electromecánicos
- ACOEA - Asociacion de Contratistas de Obras Electricas de AC
- ACOEQ - Asociacion de Contratistas de Obras Electromecanicas
- ACOEZ - Asociacion de Contratistas de Obra
- AOCIEC - Asociacion Oaxaquena de Constructores
- NECA ACOEO (Guadalajara, Mexico)
- NECA Americ (Mexico) National Office

STUDENT CHAPTERS

- Arizona State University
- Ball State University
- Bowling Green State University
- Cal Poly State University, San Luis Pomona
- Cal Poly State University, San Luis Obispo
- California State University–Chico
- California State University–Long Beach
- California State University–Sacramento
- Dalhousie University
- Dunwoody College of Technology
- Illinois Institute of Technology
- Illinois State University
- Indiana State University
- Iowa State University
- Ivy Tech Community College
- Kennesaw State University
- Kent State University
- Milwaukee School of Engineering
- Oregon State University
- Penn State University
- Purdue University
- Rochester Institute of Technology
- St. Cloud Technical and Community College
- Stanford University
- Stark State College
- State University of New York At Delhi
- Texas A&M University
- University of Cincinnati
- University of Kansas
- University of Nebraska –Lincoln
- University of Tennessee–Knoxville
- University of Toronto
- University of Washington
- University of Wisconsin–Madison
- Wayne State University
- Wentworth Institute of Technology
- Youngstown State University

OUR LOGOS



NECA LOGO



NECA SEAL



NECA 2023 CONVENTION LOGO

[Click here to access our logos online](#)



The voice of the

\$225

billion electrical
construction industry

NECA has nearly

4,500

member companies

NECA contractors
worked over

400

million manhours

119

Chapters

Breakdown of
work performed by
NECA Members:

COMMERCIAL/INDUSTRIAL/
INSTITUTIONAL = **96%**

RESIDENTIAL = **82%**

NON-BUILDING (UTILITY,
PARKING STRUCTURES,
RUNWAYS, ETC.) = **88%**

OUR INDUSTRY PRIORITIES



GOVERNMENT AFFAIRS

NECA is your voice on Capitol Hill. For more than 100 years, NECA has worked to advance legislation and regulatory policies that impact your opportunity and ability to operate efficiently, profitably and in the best interest of your electrical construction customers.



LABOR RELATIONS

NECA has a commitment to progressive management practices and positive employee relationships. NECA is also fighting to make labor agreements more competitive and flexible for electrical contractors nationwide.



SAFETY/RISK MANAGEMENT

NECA is constantly working to update our safety tools and resources to include the latest industry standards and regulations issued by consensus and regulatory entities.



CODES AND STANDARDS

National Electrical Installation Standards (NEIS) are the first quality standards for electrical construction, developed by NECA, in partnership with several industry organizations, to clearly define the actions needed to perform an installation in a "neat and workmanlike manner", as often referenced in the NEC.



EVENTS AND NETWORKING

NECA plans and produces the best events and opportunities for electrical contractors to connect with fellow professionals and industry leaders.



EDUCATION

NECA helps electrical contractors move ahead of competition through on-site and online management courses, practical business insight and technical resources. NECA has the information and education to help you do your job better.



INNOVATION

Empowering NECA contractors to increase market share through strategic application of industry trends and emerging technologies. Eliminating today's challenges and exploring tomorrow's opportunities.



BUSINESS DEVELOPMENT

NECA Business Development helps to maintain and grow NECA member's market share by providing the knowledge, tools, resources and conditions for success. As the industry evolves, NECA Business Development efforts evolve with it.



DAVID LONG

Chief Executive Officer

David Long has been in the electrical construction industry since 1975, when he began work as a construction wireman for Miller Electric. After graduating from the Jacksonville JATC in 1981, he began his career as a journeyman wireman. This led to foreman and supervisory positions. In 1991, he moved into management as an estimator and assistant project manager. He rose through the ranks at the company and was named President of Miller Electric in 2012. Long earned a bachelor's degree in business management from Southeastern University.

Long's involvement in NECA began in 1994 on the Local JATC Committee, where he served as chairman or secretary for more than 15 years. The experience gave him the opportunity to serve on the Electrical Training Alliance Curriculum Committee and then on NECA's Workforce Development Committee as a member of the Electrical Training Alliance Committee.

Long is seen as a leader throughout the electrical construction industry. He was Governor of NECA's North Florida Chapter and, on the national level, served as District 3 Vice President. He has chaired the Workforce Development and Compensation committees and co-chaired several organizations including the electrical training ALLIANCE, Council on Industrial Relations, National Labor Task Force, and the National LMCC Committee. He was awarded the Coggeshall Award in 2012 and was installed into the Academy of Electrical Contracting in 2012. In 2018 David Long was elected President of NECA and in 2019 he was selected to serve as Chief Executive Officer.

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TRACI WALKER

Chief Financial Officer

Traci Walker joined NECA staff in 1999 as Controller and was promoted to Secretary-Treasurer in 2012. In this position, she is responsible for the membership and financial records of the association's 3,700 member firms in 119 local chapters and an annual budget of \$30 million.

Prior to joining NECA, Traci worked at a public accounting firm that performed NECA's annual audits and tax work. Traci earned her bachelor's degree in business administration from the University of Richmond and passed the Certified Public Accounting exam.

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KIRK DAVIS

President, NECA

President, Bob Davis Electric Co., Inc.

Hailing from a family of electrical contractors, Davis graduated from Louisiana State University in 1975. After graduation, he entered the JATC apprenticeship and successfully completed the program in 1979. Davis worked as a journeyman for several years until assuming a management role in 1984. After taking on leadership responsibilities, Davis worked with the day-to-day production as well as estimating bids, personnel decisions, and contract negotiations.

Bob Davis Electric Co. Inc. was founded in Shreveport, La., in 1922 by Robert Milton "Bob" Davis, Sr. After Bob's death in 1946, his son, Robert "Milton" Davis, Jr. took over leadership of the company and was named president. Upon Milton's retirement in 1990, Kirk Davis assumed the role as president of the company and served as president until April 2019. Davis's son Todd Davis took over the duties as president at that time and continues in that capacity today. Bob Davis Electric is Shreveport's oldest operating electrical contractor and does work throughout Louisiana and East Texas.

Bob Davis Electric joined NECA in 1923. Since then, the company has been actively involved with NECA at the local and national level. Kirk Davis became involved when he attended his first national convention in 1979 in San Francisco. Locally, Davis has served on the Board of Directors and the Negotiations Committee and as Vice President and President. He has been elected to multiple terms as Governor of the North Louisiana Chapter, NECA. He also served as President of the Louisiana Council. Nationally, Davis served on the Marketing Committee, the Disaster Relief Fund Committee, and the Workforce Development Committee. He was inducted into the Academy of Electrical Contracting in 2011. Davis has served as NECA's District 3 Vice President for the last four years.

Davis has observed a gradual improvement in labor relations and working conditions for employees over the years, adding that there is now a heavier emphasis on better safety training and the needs of contractors to be successful. NECA offers members valuable resources through field services and educational programs.

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LT. GEN. RONALD BAILEY

Senior Vice President, Industry Development

Bailey will be working on creating executive training programs, expanding the scope of workforce development, implementing diversity strategies, creating partnerships with institutions of higher learning, and leading the charge on recruitment programs that bring new, skilled workers into the industry. This will include a focus on recruiting ex-military personnel to NECA member companies and various Chapter positions.

Lt. Gen. Bailey has had a long and distinguished military career, beginning as a Second Lieutenant, USMC, in 1977. During his impressive career, Bailey oversaw the Marine Corps Recruiting Command and he served as commanding general of the First Marine Division and as commanding general of the Third Marine Expeditionary Brigade. He was also a Military National Fellow at the Council on Foreign Relations. After many decades of military service, in June 2013, Bailey was promoted to Lieutenant General and was assigned to Headquarters Marine Corps as Deputy Commandant for Plans, Policies and Operations, a role he held until his retirement from the United States Marine Corps after 41 years of service in 2017. In 2018, Bailey became Vice President for External Affairs at Austin Peay State University, his alma mater. He is a member of the Board of Directors of the Travis Manion Foundation, which develops programs and training opportunities for veterans and their families. He also serves as Chair-Elect/First Vice Chair of the Clarksville Chamber of Commerce.

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NECA Chief Executive Officer David Long said, "I have known Gen. Bailey for nearly 10 years and have had the honor of working with him on a wide variety of business and community initiatives. I am thrilled he is bringing his invaluable experience as a three-star general from the battlefield to the boardroom to help take NECA's Industry Development efforts to the next level. He has a proven record in developing performance-driven teams, and I know he will help us meet and exceed the needs of NECA contractors and generate meaningful results for our members. We are excited to welcome him to the team."



JEF FAGAN

Senior Vice President, Labor Relations and Risk Management

James ("Jef") Edward Fagan, III is NECA's first General Counsel. As a seasoned legal counselor and advisor with over twenty-five years of experience as a practicing attorney, Jef brings a mature and measured approach to legal matters.

He has represented both small and large companies and has spent one half of his career as in-house counsel to two large governmental entities. With a primary focus on labor and employment, Jef has extensive experience in traditional labor matters and regularly handles issues that impact organized labor and management, including industry-specific matters as prevailing wage and service contract disputes.

He routinely provides advice on management and union concerns, with relevant experience with government and construction contractors.

Jef Fagan

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MARCO GIAMBERARDINO

Senior Vice President, Government and Public Affairs

Marco Giamberardino is Sr. Vice President, Government and Public Affairs for the National Electrical Contractors Association (NECA). He supervises numerous program areas, including government affairs, communications, marketing, standards, and safety.

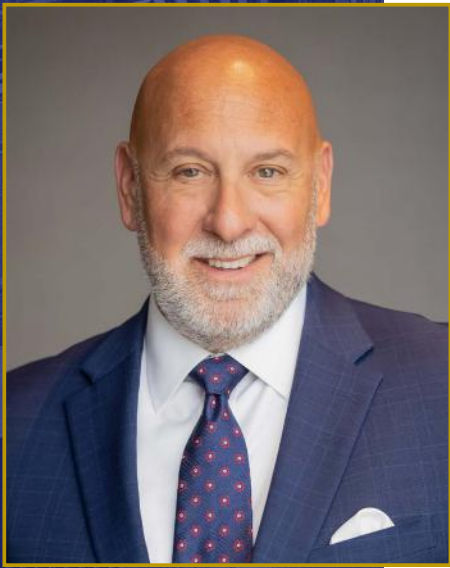
Marco joined NECA in 2012 as Executive Director, Government Affairs, where he shaped the association's legislative, regulatory, and political strategy advocating for the industry's key priority issues in Washington, D.C.

Marco has been an active trade association profession and advocacy expert for nearly 30 years. Prior to joining NECA, he served as Senior Director, Government Affairs, for the Associated General Contractors of America (AGC). Before that, he was the Director of Advocacy for the Building Owners and Managers Association (BOMA). He is widely regarded as a policy expert in infrastructure investment, tax policy, and federal procurement.

Marco earned his Bachelor's degree in History and Political Science from The State University of New York at Stony Brook and his Masters of Public Administration from The George Washington University. In 2018 he was recognized by The Hill newspaper for being one of Washington "top lobbyists" for associations. He lives with his family in Virginia.

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PETE MASTROROCO

Senior Vice President, Education, Events and Partnerships

Pete Mastrorocco serves as the Sr. Vice President of Education, where he is responsible for the hundreds of education and training courses NECA offers each year. As the head of the education team, Pete oversees development of industry courses, project management training, and the NECA Learning Center.

He most recently served as Executive Director of the Long Island Chapter of NECA, where he improved every aspect of the labor-management relationship at the local level. Previously, Pete managed vendor contracts, performance, customer relationships, and worldwide fulfillment at 1-800-Flowers.come, as Vice President of Fulfillment Operations & Florist Relations, and then as President of P&D Distribution, a Long Island-based food and beverage distributor.

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JEFF BEAVERS

Executive Director, Network Integration and Services

With more than 30 years in the information and communications technology (ICT) industry, Beavers began his career in the U.S. Air Force as a cable splicer. He has served in various roles in the industry including lineman, installer/technician, and designer, as well as several management positions in construction and engineering. He recently served as President of BICSI, a global professional association supporting the advancement of the ICT community.

Beavers is a recognized subject matter expert and a technical contributor to BICSI standards and reference manuals. He has experience in many types of projects, including the Department of Defense, municipal and federal government, K-12 and higher education, healthcare, sports and entertainment, data centers, and utilities (broadband, water, energy, wind and solar).

Jeff Beavers

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JOSH BONE

**Executive Director,
ELECTRI International**

David Long, Chief Executive Officer of NECA, said, "Innovation is not just about adopting new technology. It is also about changing the way we work with our members, their clients, how we manage our workforce and how we organize ourselves as an industry. I strongly believe innovation is essential for a better experience for both our members and the lives and communities they empower every single day. It is central to the future of our contractors and NECA to work together to bring new methods to the Virtual Design and Construction (VDC) process."

Bone started his career working with design teams, then transitioned into helping construction professionals leverage technology in both the preconstruction and construction phases. He has had the opportunity to work on hundreds of projects throughout his career, where he has delved deep into the VDC process. Bone has worked with companies like JBKnowledge, Graphisoft and Stanley Black & Decker. Bone envisions the trades playing a more active role in the design phases of projects in the future (DfMA), helping drive the increased delivery of offsite construction methods. He has also shared his knowledge with audiences and publications across North America as a frequent professional speaker, guest editorial contributor and podcaster.

Josh Bone

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Bone said, "NECA is embracing new ideas and technologies so it can provide the best service to its member contractors. We will collaborate with partners across the industry to identify best practices and methodologies for integrating construction technology into everyday workflows. I am looking forward to working with our team to develop a truly entrepreneurial mindset across the association to ensure our best ideas are captured, developed and scaled."

CONTACT US

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