NECA 2025
Media Kit

The Voice of the $255 Billion
Electrical Construction Industry

NECA
NATIONAL ELECTRICAL CONTRACTORS ASSOCIATION

We Are **NECA**

The voice of the electrical construction industry.

NECA is the voice of the $255 billion electrical construction industry that brings power, light, and communication technology to buildings and communities across the U.S.

NECA contractors are the technical professionals responsible for the most innovative and safest electrical construction in the U.S.

VISION

Empowering lives and communities

MISSION

- Deliver exceptional value for our members through relentless focus on their success
- Attract, develop and retain the best talent
- Collaborate with world-class partners to advance our industry
- Foster member relationships

CORE VALUES

- Customer Focused
- Leadership
- Partnership
- Accountability
- Excellence
- Innovative
- Stewardship
- Community

Our HISTORY

It would take some time for the fledgling electrical construction industry to address all these concerns, but movement in this direction began before the 20th century commenced. By 1899, an organization representing six associations of electrical contractors within the state of New York was formed – the United Electrical Contractors of New York State.

In early 1901, the New York group was preparing for its convention at the Pan-American Exposition in Buffalo. This was to be a historic occasion. Thomas Edison himself was to be on hand to officiate at an “illumination” ceremony to launch the “electrification” of the fair, where exposition-goers were to be dazzled, for the first time ever, by the light of more than 10,000 bulbs providing instant illumination at the flick of a switch.

The United Electrical Contractors of New York State decided to make the event even more historic. They sent out a call for representatives of all the electrical contracting associations across the nation to join their convention to explore the possibility of establishing a national organization. The call was answered by 49 contractors from 18 cities in eight states – New York, Maryland, Missouri, Minnesota, Michigan, Massachusetts, Ohio and Pennsylvania. The prime motivation for these 49 contractors to join together was the problem of electrical installations by a wide variety of businessmen without a common code of ethics or protocol. The men who met in Buffalo wanted to create an industry. They were struggling to establish an identity for their trade.

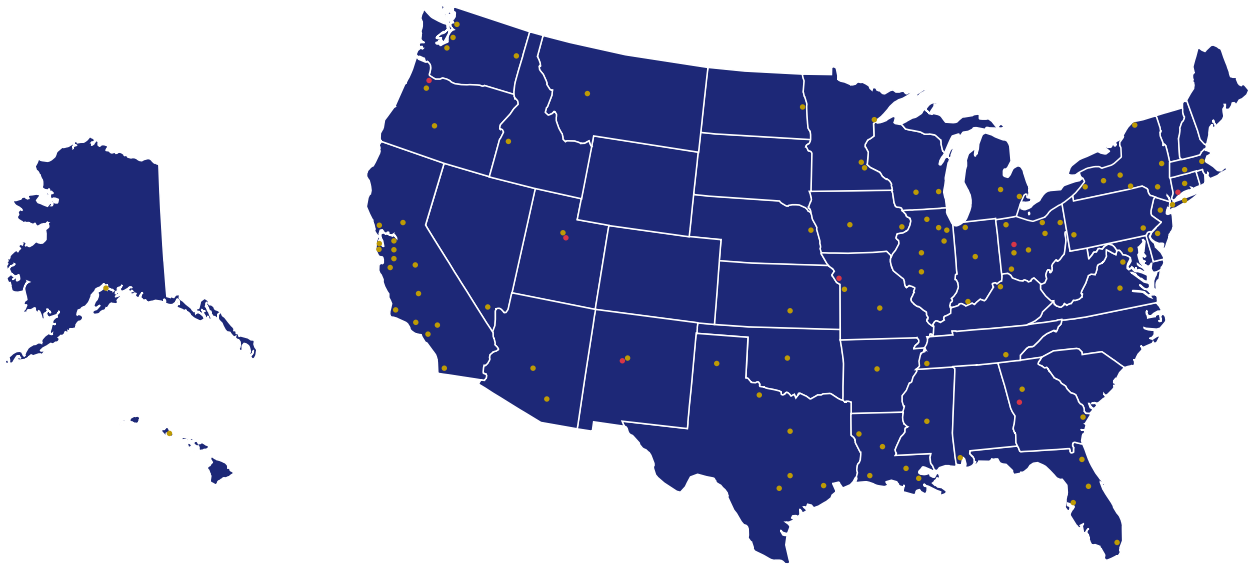
Shortly after 2:00 p.m. on July 17, 1901, this group meeting in the New York State Building on the exposition grounds had ratified into being the National Electrical Contractors Association of the United States. The allied contractors went on to elect the association’s first national officers, with Charles L. Eidlitz of New York City chosen as the association’s first national president. The group settled on Utica, NY, as home to the association’s first national headquarters. A constitution and bylaws also were adopted. As set forth in that first constitution, “The objects for which this Association is formed are the fostering of trade among electrical contractors … to reform abuses … to settle differences between its members … and to promote more enlarged and friendly discourse among its membership.”

Carrying out those objectives would continue to occupy the association for the next century – and well beyond!

Our CHAPTERS

U.S. Domestic Chapter

U.S. Domestic Line Chapter



STUDENT CHAPTERS

- Arizona State University
- Ball State University
- Bowling Green State University
- Cal Poly State University - San Luis Obispo
- California State University - Chico
- California State University - Long Beach
- California State University- Sacramento
- Dunwoody College of Technology
- Illinois Institute of Technology
- Illinois State University
- Indiana State University
- Iowa State University
- Kennesaw State University
- Kent State University
- Milwaukee School of Engineering
- Oregon State University
- Penn State University
- Purdue University
- St. Cloud Technical and Community College
- Stanford University
- Stark State College
- State University of New York at Delhi
- University of Cincinnati
- University of Nebraska - Lincoln
- University of Tennessee - Knoxville
- University of Washington
- University of Wisconsin - Madison
- Wayne State University
- Wentworth Institute of Technology

INTERNATIONAL CHAPTERS

CANADA
- Electrical Contractors Association of Ontario

INTERNATIONAL AFFILIATES

AUSTRALIA
- NECA (Australia) – National Office

BERMUDA
- Bermuda Electrical Contractors Association (BECA)

CANADA
- Canadian Electrical Contractors Association (CECA)
- Electrical Contractors Association of BC
- Greater Toronto ECA
- Corporation of Master Electricians of Quebec

DOMINICAN REPUBLIC
- ASONELEC - Asociacion Nacional De Empresarios Electricos Inc

SOUTH KOREA
- Korea Electrical Contractors Association (KECA)

MEXICO
- NECA ACOEO (Guadalajara, Mexico)
- NECA Americ (Mexico City, Mexico) – National Office
- AOCIEC - Asociación Oaxaqueña De Constructores De Instalaciones Eléctricas Y Conexos A.C.
- ACECMEX - Asociación De Constructores Electromecánicos Del Centro De México A.C.
- UNCE – Unión Nacional de Constructores Electromecánicos, A.C
- UNELIO - Union Electrica y de Instalaciones de Oaxaca

Our **LOGOS**

Click here to access our logos online

NECA Logo

NECA
NATIONAL ELECTRICAL CONTRACTORS ASSOCIATION

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NECA Seal

THE SEAL THAT SYMBOLIZES ELECTRICAL SATISFACTION
NATIONAL ELECTRICAL CONTRACTORS ASSOCIATION
QUALIFIED ELECTRICAL CONTRACTORS
NECA

THE SEAL THAT SYMBOLIZES ELECTRICAL SATISFACTION
NATIONAL ELECTRICAL CONTRACTORS ASSOCIATION
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NECA 2025 Convention and Trade Show Logo

NECA 2025 CHICAGO
SEPTEMBER 12–15

Our **IMPACT**

The voice of the

$255

billion electrical construction industry

NECA has nearly

4,468

member companies

164

chapters

Breakdown of work performed by NECA Members:

COMMERCIAL/INDUSTRIAL/ INSTITUTIONAL = **94%**

RESIDENTIAL = **63%**

NON-BUILDING (UTILITY, PARKING STRUCTURES, RUNWAYS, ETC.) = **80%**

Our INDUSTRY PRIORITIES

GOVERNMENT AFFAIRS

NECA is your voice on Capitol Hill. For more than 100 years, NECA has worked to advance legislation and regulatory policies that impact your opportunity and ability to operate efficiently, profitably and in the best interest of your electrical construction customers.

LABOR RELATIONS

NECA has a commitment to progressive management practices and positive employee relationships. NECA is also fighting to make labor agreements more competitive and flexible for electrical contractors nationwide.

SAFETY/RISK MANAGEMENT

NECA is constantly working to update our safety tools and resources to include the latest industry standards and regulations issued by consensus and regulatory entities.

CODES AND STANDARDS

National Electrical Installation Standards (NEIS) are the first quality standards for electrical construction, developed by NECA, in partnership with several industry organizations, to clearly define the actions needed to perform an installation in a “neat and workmanlike manner”, as often referenced in the NEC.

EVENTS AND NETWORKING

NECA plans and produces the best events and opportunities for electrical contractors to connect with fellow professionals and industry leaders.

EDUCATION

NECA helps electrical contractors move ahead of competition through on-site and online management courses, practical business insight and technical resources. NECA has the information and education to help you do your job better.

INNOVATION

Empowering NECA contractors to increase market share through strategic application of industry trends and emerging technologies. Eliminating today’s challenges and exploring tomorrow’s opportunities.

BUSINESS DEVELOPMENT

NECA Business Development helps to maintain and grow NECA member’s market share by providing the knowledge, tools, resources and conditions for success. As the industry evolves, NECA Business Development efforts evolve with it.

DAVID LONG

Chief Executive Officer

David Long has been in the electrical construction industry since 1975, when he began work as a construction wireman for Miller Electric. After graduating from the Jacksonville JATC in 1981, he began his career as a journeyman wireman. This led to foreman and supervisory positions. In 1991, he moved into management as an estimator and assistant project manager. He rose through the ranks at the company and was named President of Miller Electric in 2012. Long earned a bachelor's degree in business management from Southeastern University.

Long's involvement in NECA began in 1994 on the Local JATC Committee, where he served as chairman or secretary for more than 15 years. The experience gave him the opportunity to serve on the Electrical Training Alliance Curriculum Committee and then on NECA's Workforce Development Committee as a member of the Electrical Training Alliance Committee.

Long is seen as a leader throughout the electrical construction industry. He was Governor of NECA's North Florida Chapter and, on the national level, served as District 3 Vice President. He has chaired the Workforce Development and Compensation committees and co-chaired several organizations including the electrical training ALLIANCE, Council on Industrial Relations, National Labor Task Force, and the National LMCC Committee. He was awarded the Coggeshall Award in 2012 and was installed into the Academy of Electrical Contracting in 2012. In 2018 David Long was elected President of NECA and in 2019 he was selected to serve as Chief Executive Officer.

TRACI WALKER

Treasurer, Chief Financial Officer

Traci Walker joined NECA staff in 1999 as Controller and was promoted to Secretary-Treasurer in 2012. In this position, she is responsible for the membership and financial records of the association's 3,700 member firms in 119 local chapters and an annual budget of $30 million.

Prior to joining NECA, Traci worked at a public accounting firm that performed NECA's annual audits and tax work. Traci earned her bachelor's degree in business administration from the University of Richmond and passed the Certified Public Accounting exam.

KIRK DAVIS

President, NECA
Bob Davis Electric Company Inc.

Kirk Davis is in his second term as President of NECA and was previously the President of Bob Davis Electric Co. Inc. in Shreveport, Louisiana. Davis's grandfather started the company in 1922 and since then, leadership has been passed through the family generations. Davis graduated from Louisiana State University in 1975. After graduation, he entered the JATC apprenticeship and successfully completed the program in 1979. Davis worked as a journeyman for several years until assuming a management role at Bob Davis Electric in 1984. After taking on leadership responsibilities, Davis worked with the day-to-day production as well as estimating bids, personnel decisions, and contract negotiations. Joining NECA in 1923, Bob Davis Electric is Shreveport's oldest operating electrical contractor and performs work throughout Louisiana and East Texas.

Davis passed the President title to his son, Todd in 2019 when he retired from the family business. Within NECA's Southern Region, Davis has served on the Board of Directors and the Negotiations Committee as well as Vice President and President. He has been elected to multiple terms as Governor of the North Louisiana Chapter, NECA. He also served as President of the Louisiana Council. Nationally, Davis served on the NECA Marketing Committee, the Disaster Relief Fund Committee, and the Workforce Development Committee. He was inducted into the Academy of Electrical Contracting in 2011. Davis served as NECA's District 3 Vice President for four years prior to his current role.

LT. GEN. RONALD BAILEY

Senior Vice President, Industry Development

Lt. Gen. Ronald Bailey is Senior Vice President, Industry Development. He joined NECA in 2020 after serving as Vice President of External Affairs at his alma matter of Austin Peay State University. There he received a degree in biology and also started his military career in the ROTC program. Bailey spent 40 years serving in the U.S. Marine Corps until his retirement in 2017.

At NECA, Bailey is responsible for creating executive training programs, implementing diversity strategies, forming partnerships with institutions of higher learning, and expanding the scope of workforce development and recruitment programs that bring new, skilled workers into the industry. This includes a focus on recruiting ex-military personnel into the electrical construction industry.

Throughout his life, Bailey has always been passionate about education, earning a master's in business management and administration from Webster University as well as a second master's degree from Washington, D.C.'s National War College in national security strategy.

Prior to NECA, Bailey was a Lieutenant General and became the Deputy Commandant for Plans, Policies, and Operations, serving as the top Marine responsible for guiding deployment plans and force-structure policies. Bailey was the first African-American to command the 1st Marine Division where he oversaw more than 25,000 Marines and Sailors.

Bailey's awards include the Defense Superior Service Medal with bronze oak leaf, Legion of Merit with combat V, Meritorious Service Medal with 2 gold stars, Navy and Marine Corps Commendation Medal with gold star, the Navy Marine Corps Achievement Medal, Presidential Unit Citation, and the Combat Action Ribbon.

JEF FAGAN

Senior Vice President, Labor Relations and Risk Management

James ("Jef") Edward Fagan, III is NECA's Senior Vice President, Labor Relations and Risk Management. Fagan was originally hired as NECA's first General Counsel in 2019, and in addition to shaping the internal legal functions at NECA, he built out its Risk Management Team in 2020. As a 30-year labor, employment, and litigation attorney, Fagan has extensive experience in traditional labor matters and risk management, and his mature and measured leadership style sets NECA up for success as he leads his departments and guides national policies for the electrical contracting industry.

MARCO GIAMBERARDINO

Senior Vice President, Government Affairs and Public Relations

Marco Giamberardino is Senior Vice President, Government Affairs and Public Relations for the National Electrical Contractors Association (NECA). He supervises numerous program areas, including advocacy, political fundraising, communications, marketing, and ELECTRICAL CONTRACTOR magazine.

Marco joined NECA in 2012 as Executive Director, Government Affairs, where he shaped the association's legislative, regulatory, and political strategy advocating for the industry's key priority issues in Washington, D.C.

Marco has been an active trade association profession and advocacy expert for over 30 years. Prior to joining NECA, he served as Senior Director, Government Affairs, for the Associated General Contractors of America (AGC). Before that, he was the Director of Advocacy for the Building Owners and Managers Association (BOMA). He is widely regarded as a policy expert in infrastructure investment, tax policy, and federal procurement.

Marco earned his Bachelor's degree in History and Political Science from The State University of New York at Stony Brook and his Masters of Public Administration from The George Washington University. Since 2018 he been recognized every year by The Hill newspaper for being one of Washington "top lobbyists" for associations. He lives with his family in Virginia.

PETE MASTROROCCO

Senior Vice President, Education, Events and Partnerships

Pete Mastrorocco is Senior Vice President, Education, Events and Partnerships for NECA. He joined the NECA national office in 2019 as Vice President of Education after a brief period of consulting for the association. In 2021, Mastrorocco's responsibilities expanded to supervising education, meetings, events, the NECA Show and annual convention, innovation, and sales and partnerships.

Pete started his career with NECA in June of 2012 serving as the Executive Director of the Long Island Chapter, NECA, where he was able to apply his extensive business experience while gaining valuable experience in collective bargaining, labor relations and association management.

Pete also served as President of P&D Distribution, a wholesale food distribution company catering to Long Island's east end with specialty foods. He spent four years developing his customer base and product offerings and negotiated the sale of P&D Distribution in April of 2012.

Preceding his work with P&D Distribution, Pete spent twelve years at 1-800-Flowers.Com ultimately serving as Vice President of Fulfillment Operations where he was responsible for the $365M Floral Fulfillment division for the $1.4B global gift retailer. During his tenure, he implemented various systemic and operational enhancements to drive significant performance improvements.

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CONTACT US

For all press and media inquiries, please contact:

Marco Giamberardino
Senior Vice President,
Government Affairs and Public Relations
marco@necanet.org
(202) 991-6251

Elise Baker
Executive Director, Public Relations
elise.baker@necanet.org
(202) 991-6232

Chelsea Croft
Associate Director, Public Relations
chelsea.croft@necanet.org
(202) 991-6253

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