### WHAT ARE ATTENDEES **SAYING?**

"Every day was value packed and lots of takeaways. More importantly real work tools that can be implemented right away with measurable impact."

"The depth and quality of instructors was 5 stars! The line-up of the subjects covered to the wealth and knowledge within the subject matters being taught pertained to each and every one of us. These were real world issues, ideas, applications that all the contractors could take something away and apply to their business back home."

"The session presenters pushed my thinking outside of the normal boxes I operated in."

### $\star$

"The entire week was nothing less than excellent! Five Stars across the board."

#### $\star$

*"I walked away energized and enlightened from the entire experience."* 

#### $\star$

"I found the entire program to be very useful. The sequence of the presentations was very well laid out to create an effective learning model."

#### $\star$

"Many take aways and action items to apply when I return."

### Prepare yourself and your business for tomorrow!

Contact CALS@necanet.org for more information.





1201 Pennsylvania Ave., NW, Suite 1200 Washington, D.C. 20004 www.necanet.org **NECA** 

## CEO Advanced Leadership Seminar

The CEO Advanced Leadership Seminar (CALS) is a comprehensive one-week professional development program designed for rising senior leaders.

Produced in collaboration with



### LEAD THE CHARGE

# Real world tools, not just high-level theory

Learn from university business school faculty and industry experts about the best ways to approach strategic thinking and implementation. What skills do you have, and what skills can you develop to drive your business forward? Gain an understanding of novel concepts and best practices that can be immediately applied.



# **JOIN** US FOR THE NEXT COHORT

Who should attend? Current or rising CEOs or C-suite executives within or affiliated with the electrical contracting industry focused on enterprise-level decision making to impact organizational direction and performance.

# WHAT IS YOUR **STRATEGY?**

The industry is changing – be prepared for tomorrow's challenges

The CALS program includes not just five days of MBA-level education, but also all meals, lodging and local program-related transportation. Workshops, small group work, assessments and discussion led by university professors make this a one-of-a-kind opportunity to learn, gain insight, and obtain real solutions for your business.

Located on the campus of Duke University at the JB Duke Hotel and Thomas Executive Conference Center, CALS offers an ideal setup for both learning and relationship building. This program will empower you with the skills needed to navigate the landscape of the electrical contracting industry with confidence and a strategic perspective.



