



Why 125 Matters?

Reinforce NECA's
Legacy &
Leadership

Elevate Member
Engagement

Leverage Visibility
through
National's
Platform



Updates

- NECA Book Online + Special Edition NECA Book
- NEW This is NECA
- NEW Annual Report
- ELECTRICAL CONTRACTOR article ft. NECA President Mark Walter
- NECA Celebratory 125th Anniversary Pop-Up Shop



How to Get Involved?

- **Promote the Anniversary**
- **Submit Member Stories**
 - #125ActsofService
- **Use Social Templates**
 - #WeAreNECA
 - #NECA125
 - #125YearsofNECA
- **Support at Local Events**

