



# NECA Education Advancement Resource Network Catalog of Programs

August 2024

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# University of Massachusetts Global

## Certificate Programs

### Certificate in Organizational Leadership for Electrical Contractors

*Leadership development expands the capacity of individuals to perform in leadership roles within organizations. This special collection of leadership classes was curated for NECA members and the topics included are: effective communication, leading change, team development, and coaching for leaders. This program will provide members the essential skills and knowledge needed to lead others and drive performance.*

**Type of Credit:** Certificate program

**Format:** Online, self-paced

**Start/End Date:** Anytime

**Participation/Time Commitment:** 24-32 hours

**Duration:** Participants will have up to six months to complete the program

**Keywords:** Certificate, Management, Leadership, Workforce Development and Training, Organizational Leadership

### Certificate in Agile Project Management

*Agile project management practices have become the standard for software development projects. More recently, Agile has grown beyond software projects as more and more companies adopt Agile concepts and methodologies. Individuals who have a solid understanding of Agile have a distinct advantage in today's changing project management atmosphere. Learn the basic methodologies, practices, and key concepts of Agile, explore case studies of Agile and learn the most common challenges of working on an Agile team..*

**Type of Credit:** Certificate program

**Format:** Online, self-paced

**Start/End Date:** Anytime

**Participation/Time Commitment:** Approximately 19 hours

**Duration:** Participants will have up to 12 months to complete the program

**Keywords:** Certificate, Business, Management, Leadership, Project Management

### Certificate in Human Resource Fundamentals

*Leaders whose responsibilities include managing the performance and commitment of people primarily at the front-line and mid-management organizational levels will benefit from this certificate. It provides a practical overview of contemporary fair and effective Human Resources practices at several stages of the employee lifecycle, including talent acquisition (sourcing and screening), assessment, development, employee rewards and remuneration, outlining both recommended practices and traps to avoid.*

**Type of Credit:** Certificate program

**Format:** Online, self-paced

**Start/End Date:** Anytime

**Participation/Time Commitment:** Approximately 15 hours

**Duration:** Participants will have up to six months to complete the program

**Keywords:** Certificate, Business, Human Resources



### Certificate in Digital Marketing

*The strategic issues, marketing methods and tactics, industry terminology, and best practices related to Digital Marketing will be covered in this program. Course activities include interactive exercises, videos, selected readings, case studies and self-assessments to help students gain the necessary knowledge and skills to show mastery. Digital marketing helps organizations promote and sell products and services through online marketing methods such as social media messaging, website ads, Facebook marketing campaigns, Google Adwords, and more. It's vital to develop a marketing strategy that keeps up with the technology.*

**Type of Credit:** Certificate program

**Format:** Online, self-paced

**Start/End Date:** Anytime

**Participation/Time Commitment:** Approximately 30 hours

**Duration:** Participants will have up to 12 months to complete the program.

**Keywords:** Certificate, Business, Marketing

### Certificate in Business Communications

*Crafting communications in the most common business communication formats will be covered in this program. Topics include formal and informal outlining techniques, using email appropriately in an organizational setting, and editing for wordiness, unnecessary phrases, redundancy and jargon. These five self-paced courses offer an assortment of interactive exercises, selected readings and self-assessments that will help you practice effective business communication.*

**Type of Credit:** Certificate program

**Format:** Online, self-paced

**Start/End Date:** Anytime

**Participation/Time Commitment:** 60 hour credit degree program, with self-paced work

**Duration:** Approximately 25 hours

**Keywords:** Certificate, Business, Management, Communications

### Associates Programs

#### Associate of Arts in General Business - MyPath™

*This program focuses on career-building competencies to help broaden your knowledge and build the foundation for further undergraduate study at the bachelor's level. You will explore a wide range of subjects including, business, communications, humanities, information literacy, natural sciences, quantitative reasoning, social sciences and more.*

**Type of Credit:** College credit degree

**Format:** Online, self-paced

**Start/End Date:** Self-paced, start any day

**Participation/Time Commitment:** 60 hour credit degree program, with self-paced work

**Duration:** Flexible

**Keywords:** Associates, Business, Management, Leadership, General and Interdisciplinary Studies

### Associate of Arts in General Education

*This program provides you with a foundation for further undergraduate study at the bachelor's level. By completing this program you will have a general understanding of written and oral communication, liberal studies, mathematics, history, art, philosophy, social sciences and natural sciences.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Term-based, 6 starts a year

**Participation/Time Commitment:** 60 hour credit degree program with structured schedule; work varies with number of classes per session

**Duration:** Flexible

**Keywords:** Associates, Business, General and Interdisciplinary Studies, Instructional Design and Training

### Bachelors Programs

#### Bachelor of Business Administration, General Business - MyPath™

*This program allows you to customize your education plan around a variety of topics, making this one of the most flexible BBA programs. The curriculum offers a comprehensive overview of all the components of business operations. The core curriculum introduces you to the principles of accounting, organizational leadership, marketing and information systems management.*

**Type of Credit:** College credit degree

**Format:** Online, self-paced

**Start/End Date:** Self-paced, start any day

**Participation/Time Commitment:** 120 hour credit degree program, with self-paced work

**Duration:** Flexible

**Keywords:** Bachelors, Business, Management, Leadership, General and Interdisciplinary Studies

#### Bachelor of Business Administration, Information Systems Management - MyPath™

*This program is ideal for those looking to find opportunities in information technology. The curriculum focuses on the principles of programming and computer systems, project management, data communications, network implementation, systems quality assurance and security.*

**Type of Credit:** College credit degree

**Format:** Online, self-paced

**Start/End Date:** Self-paced, start any day

**Participation/Time Commitment:** 120 hour credit degree program, with self-paced work

**Duration:** Flexible

**Keywords:** Bachelors, Business, Management, Computer and Information Sciences, Information, Analytics, and Decision Sciences

#### Bachelor of Business Administration, Management & Organizational Leadership - MyPath™

*This program prepares you to develop your leadership skills, philosophies and ethics. Beyond a solid business foundation, graduates will demonstrate expertise in human resources, organizational structure, social responsibility and project management.*

**Type of Credit:** College credit degree

**Format:** Online, self-paced

**Start/End Date:** Self-paced, start any day

**Participation/Time Commitment:** 120 hour credit degree program, with self-paced work

**Duration:** Flexible

**Keywords:** Bachelors, Business, Management, Leadership, Organizational Leadership

#### Bachelor of Business Administration, Marketing - MyPath™

*This program introduces you to principles of consumer behavior, research, international marketing, advertising and promotion strategy, and new product development. Expertise in these areas give graduates competitive advantages in this ever-growing field.*

**Type of Credit:** College credit degree

**Format:** Online, self-paced

**Start/End Date:** Self-paced, start any day

**Participation/Time Commitment:** 120 hour credit degree program, with self-paced work

**Duration:** Flexible

**Keywords:** Bachelors, Business, Leadership, Marketing

#### Bachelor of Business Administration, Accounting

*This program integrates the latest business developments while focusing on accounting principles, practices and techniques. This program prepares you for employment in the global marketplace across a wide range of professional fields, preparing you for cost analysis and budgeting, accounting information systems, income taxation, and financial reporting and analysis.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Term-based, 6 starts a year

**Participation/Time Commitment:** 120 hour credit degree program with structured schedule; work varies with number of classes per session

**Duration:** Flexible

**Keywords:** Bachelors, Business, Leadership, Accounting, Finance

### Bachelor of Business Administration, General Business

*This program offers you a comprehensive overview of all the components of business operations. The core curriculum introduces you to the principles of accounting, organizational leadership, marketing and information systems management.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Term-based, 6 starts a year

**Participation/Time Commitment:** 120 hour credit degree program with structured schedule; work varies with number of classes per session

**Duration:** Flexible

**Keywords:** Bachelors, Business, Leadership, General and Interdisciplinary Studies

### Bachelor of Business Administration, Human Resources

*This program is ideal for those who are motivated to advance their careers and move up the ranks. Beyond the business courses, curriculum focuses on critical business functions, including employee recruitment and staffing, payroll, benefits and labor relations.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Term-based, 6 starts a year

**Participation/Time Commitment:** 120 hour credit degree program with structured schedule; work varies with number of classes per session

**Duration:** Flexible

**Keywords:** Bachelors, Business, Leadership, Workforce Development and Training, Human Resources

### Bachelor of Business Administration, Information Systems Management

*This program is ideal for those looking to find opportunities in information technology. The curriculum focuses on the principles of programming and computer systems, project management, data communications, network implementation, systems quality assurance and security.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Term-based, 6 starts a year

**Participation/Time Commitment:** 120 hour credit degree program with structured schedule; work varies with number of classes per session

**Duration:** Flexible

**Keywords:** Bachelors, Business, Leadership, Computer and Information Sciences, Information, Analytics, and Decision Sciences

#### Bachelor of Business Administration, Marketing

*This program introduces you to principles of consumer behavior, research, international marketing, advertising and promotion strategy, and new product development. These areas of expertise give graduates competitive advantages in this ever-growing field.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Term-based, 6 starts a year

**Participation/Time Commitment:** 120 hour credit degree program with structured schedule; work varies with number of classes per session

**Duration:** Flexible

**Keywords:** Bachelors, Business, Leadership, Marketing

#### Bachelor of Business Administration, Organizational Communication

*This program prepares you for new and continued business careers. By learning the complexities of human behavior, the value of internal relationships, and the skill of building external stakeholders, you are prepared for any career requiring advanced communication skills.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Term-based, 6 starts a year

**Participation/Time Commitment:** 120 hour credit degree program with structured schedule; work varies with number of classes per session

**Duration:** Flexible

**Keywords:** Bachelors, Business, Communication, Leadership

#### Bachelor of Business Administration, Organizational Leadership

*This program introduces you to principles of organizational behavior, development and change, leadership theory, and team-building. Graduates will be responsible for finding solutions to problems, managing employees and helping their companies foster strong interpersonal relationships.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Term-based, 6 starts a year

**Participation/Time Commitment:** 120 hour credit degree program with structured schedule; work varies with number of classes per session

**Duration:** Flexible

**Keywords:** Bachelors, Business, Management, Leadership, Organizational Leadership

### Bachelor of Arts in Applied Studies

*This program is ideal for those who want to build upon their electrical technical and occupational skills. Its cross-disciplinary curriculum explores multicultural perspectives, sociological change, technological advances and leadership theories to prepare them for success in today's workforce.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Term-based, 6 starts a year

**Participation/Time Commitment:** 120 hour credit degree program with structured schedule; work varies with number of classes per session

**Duration:** Flexible

**Keywords:** Bachelors, General and Interdisciplinary Studies

### Bachelor of Arts in Organizational Leadership

*This program helps you grow the leadership and organizational development skills necessary to advance in any industry. This program equips innovative leaders to analyze opportunities, communicate vision and lead by example with a leadership degree.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Term-based, 6 starts a year

**Participation/Time Commitment:** 120 hour credit degree program with structured schedule; work varies with number of classes per session

**Duration:** Flexible

**Keywords:** Bachelors, Business, Management, Leadership, Organizational Leadership

### Bachelor of Science in Information Technology - MyPath™

*This program is perfect for those who have working knowledge of IT systems and are ready to move on to increased levels of expertise and responsibility in the growing field of information technology. Earn multiple industry certificates as part of the program.*

**Type of Credit:** College credit degree

**Format:** Online, self-paced

**Start/End Date:** Self-paced, start any day

**Participation/Time Commitment:** 120 hour credit degree program, with self-paced work

**Duration:** Flexible

**Keywords:** Bachelors, Computer and Information Sciences, Information, Analytics, and Decision Sciences

## Bachelor of Science in Computing Technology and Information Technology

*This program emphasizes industry-standard implementation strategies and advanced practices to help you succeed. As a student, you will gain an understanding of business economics and learn valuable communication tactics. The IT emphasis program prepares you to communicate effectively, understand the economic impact on information technology and adhere to the industry's professional standard of ethics.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Term-based, 6 starts a year

**Participation/Time Commitment:** 120 hour credit degree program with structured schedule; work varies with number of classes per session

**Duration:** Flexible

**Keywords:** Bachelors, Computer and Information Sciences, Information, Analytics, and Decision Sciences

## Masters Programs

### Master of Business Administration

*This program provides the tools necessary to analyze business functions and processes, formulate effective business strategies and identify characteristics of effective leadership. Professionals from various fields helped develop this MBA. This in-demand program allows you to tailor your program to meet your career needs and advance your career. Choose one of 10 emphases ranging from data and analytics to marketing.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Term-based, 6 starts a year

**Participation/Time Commitment:** 120 hour credit degree program with structured schedule; work varies with number of classes per session

**Duration:** Flexible

**Keywords:** Masters, Business, Management, Leadership, Master of Business Administration

### Master of Arts in Organizational Leadership

*This program prepares you for leadership positions in corporations, nonprofits and government organizations. Develop the cross-disciplinary leadership skills that are required to empower others to reach their goals.(Consult with your enrollment coach about applying any prior military learning towards your degree.)*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Term-based, 6 starts a year

**Participation/Time Commitment:** 120 hour credit degree program with structured schedule; work varies with number of classes per session

**Duration:** 4 years

**Keywords:** Masters, Business, Management, Leadership, Organizational Leadership

## Master of Arts in Organizational Leadership

*This program is built for motivated professionals who want to lead and drive change from within an organization. With the flexible, online learning format, you can use your experience to go as far and as fast as you like. (Consult with your enrollment coach about applying any prior military learning towards your degree.)*

**Type of Credit:** College credit degree

**Format:** Online, self-paced

**Start/End Date:** Self-paced, start any day

**Participation/Time Commitment:** 120 hour credit degree program with self-paced work

**Duration:** Flexible

**Keywords:** Masters, Business, Management, Leadership, Organizational Leadership



# Indiana University

## Undergraduate-level Certificates

### Human Resource Management Undergraduate Certificate

*This certificate provides a deep dive into the human resource professionals role in helping individuals, work groups, and organizations succeed. Each course in the program focuses on practical information, and emphasizes the ways in which the vital concepts taught in the program apply to real workplace situations. This certificate is useful to students who seek careers in human resource management or leadership roles. The curriculum in this program helps you prepare for the PHR and SHRM-CP industry exams.*

**Type of Credit:** Undergraduate-level, college credit certificate

**Format:** Online, term-based

**Start/End Date:** Rolling admission year round (semester starts in Aug, January, and May)

**Participation/Time Commitment:** 18 credit hours. This program takes six months to one year to complete.

**Duration:** 6-12 months

**Keywords:** Certificate, Business, Management, Leadership, Human Resources

### Leadership Studies Undergraduate Certificate

*This certificate gives you the knowledge and skills necessary to be an effective leader in areas of management, team building, HR management and development, decision making, resource allocation, conflict resolution, and strategic planning in solving individual, group, and organizational problems. You study human behavior in organizations, ethical decisions in leadership, applied leadership, leadership for a global workforce, and leadership theories and processes.*

**Type of Credit:** Undergraduate-level, college credit certificate

**Format:** Online, term-based

**Start/End Date:** Rolling admission year round (semester starts in Aug, January, and May)

**Participation/Time Commitment:** 18 credit hours. This program takes six months to one year to complete.

**Duration:** 6-12 months

**Keywords:** Certificate, Business, Management, Leadership

### Technical Communication Undergraduate Certificate

*This certificate explores topics in general technical communication, editing, applications of technical communication, and career development. You learn to gather and transform technical knowledge for a variety of audiences as you design, develop, and edit effective, usable publications using sound communication principles and current technology. As a student in the program, you acquire the core knowledge, skills, and professional practices necessary for entry-level technical communicators.*

**Type of Credit:** Undergraduate-level, college credit certificate

**Format:** Online, term-based

**Start/End Date:** Rolling admission year round (semester starts in Aug, January, and May)

**Participation/Time Commitment:** 19 credit hours. This program takes six months to one year to complete.

**Duration:** 6-12 months

**Keywords:** Certificate, Communication

### Graduate-level Certificates

#### Communication Studies Graduate Certificate

*This certificate provides graduate-level instruction in communication strategies, practices, and techniques. It teaches practical communication skills needed in professional, academic, and personal contexts, such as presenting information, arguing a position, promoting a cause, presenting information via social media, designing targeted messages, and managing relations and conflicts.*

**Type of Credit:** Graduate-level, college credit certificate

**Format:** On-line, term-based

**Start/End Date:** 3 starts annually: Aug/Jan/May Deadline: Week prior to term start

**Participation/Time Commitment:** 18 credit hours. This program takes six months to one year to complete.

**Duration:** 6-12 months

**Keywords:** Graduate Certificate, Communication

#### Data Science Graduate Certificate

*This certificate is a great introduction to data science for technology-oriented working professionals or recent graduates seeking an advantage in a competitive job market. Course topics include cloud computing, high-performance computing, data mining, machine learning, data analysis, and more.*

**Type of Credit:** Graduate-level, college credit certificate

**Format:** Online, term-based

**Start/End Date:** 2 starts annually: Aug (Deadline: May 30) /Jan (Deadline: Nov 1)

**Participation/Time Commitment:** 12 credit hours. This program takes 6 months to a year to complete.

**Duration:** 6-12 months

**Keywords:** Graduate Certificate, Computer and Information Sciences, Information, Analytics, and Decision Sciences

### Digital Business Enterprise Graduate Certificate

*Whether they have a physical location or do business entirely online, digital enterprises are those that look for ways to leverage digital technologies for a competitive advantage. Digital enterprises focus on technologies and tools that make information usable and mobile, both internally and externally. This has created a demand for professionals with an understanding of digital technologies, combined with business vision and talent, to innovate and implement change. This certificate helps you meet this demand.*

**Type of Credit:** Graduate-level, college credit certificate

**Format:** Online, term-based

**Start/End Date:** 2 starts annually: Aug (Deadline: Jul 1) / Feb (Deadline: Jan 1)

**Participation/Time Commitment:** 12 credit hours. This program takes 6 months to a year to complete.

**Duration:** 6-12 months

**Keywords:** Graduate Certificate, Business, Computer and Information Sciences, Information, Analytics, and Decision Sciences

### Human Resource Development Graduate Certificate

*This certificate provides you with strong preparation in the foundations of Human Resource Development (HRD). As a student in the program, you explore a blend of current HRD theories with applied practice in leadership and in human resource development for today's workplace.*

**Type of Credit:** Graduate-level, college credit certificate

**Format:** Online, term-based

**Start/End Date:** 3 starts annually: Aug (Deadline: Jul 1)/ Jan (Deadline Nov 1)/ May (Deadline Apr 1)

**Participation/Time Commitment:** 12 credit hours. This program takes 6 months to a year to complete.

**Duration:** 6-12 months

**Keywords:** Graduate Certificate, Business, Management, Leadership, Human Resources

### Instructional Systems Technology Graduate Certificate

*This certificate provides an in-depth introduction to analyzing, designing, developing, and evaluating new educational tools. The curriculum introduces you to concepts in instructional technology and design, including the evaluation and analysis of instructional materials, effective writing for instructional technology, and strategies for computer-mediated learning.*

**Type of Credit:** Graduate-level, college credit certificate

**Format:** Online, term-based

**Start/End Date:** 3 starts annually: Aug (Deadline: Aug 6)/ Jan (Deadline Dec 1)/ May (Deadline Apr 23)

**Participation/Time Commitment:** 15 credit hours. This program takes six months to one year to complete.

**Duration:** 6-12 months

**Keywords:** Graduate Certificate, Computer and Information Sciences, Workforce Development and Training, Instructional Design and Training

## Bachelors Programs

### Business Administration, BS

*This program exposes you to the core concepts of each business discipline, including economics, management, quantitative business analysis, finance, marketing, information systems, and more. You utilize qualitative and quantitative analysis to identify innovative and creative business solutions and anticipate outcomes. You identify and use appropriate technology and information systems to find and present data effectively. You also learn to recognize the influence of national, international, and intercultural factors on strategic choices.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Rolling admission year round (semester starts in Aug, January, and May)

**Participation/Time Commitment:** 120 credit hours. This program takes approximately 4 years to complete.

**Duration:** 4 years

**Keywords:** Bachelors, Business, Management, Leadership

### Communication Studies, BA, BS

*This program exposes students to courses in communication theories, cross-cultural communication, public relations, gender and communication, propaganda and persuasion, and nonverbal communication. You develop interpersonal, organizational, intercultural, ethical, and media-savvy communication expertise that enhances your effectiveness in the workplace, at home, in the community, and in the world.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Rolling admission year round (semester starts in Aug, January, and May)

**Participation/Time Commitment:** 120 credit hours. This program takes approximately 4 years to complete.

**Duration:** 4 years

**Keywords:** Bachelors, Communication

### Data Science, BS

*As a student in this program you will collect, organize, and analyze data to make meaningful conclusions. You write programs to perform data analysis on large, complex datasets. You evaluate the social, legal, and ethical issues that arise from the mass collection of data. Specific areas of focus include: data aquisition and storage, data exploration and curation, data modeling and analysis, data visualization and presentation, data ethics and governance.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Rolling admission year round (semester starts in Aug, January, and May)

**Participation/Time Commitment:** 120 credit hours. This program takes approximately 4 years to complete.

**Duration:** 4 years

**Keywords:** Bachelors, Computer and Information Sciences, Information, Analytics, and Decision Sciences

## Informatics, BS

*This program prepares you for work in technology start-ups, health information systems, human-computer interaction, sustainability, and technology research. This program is a good fit for individuals who wish to be in roles such as web developer, information security professional, database developer/manager, and system administrator.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Rolling admission year round (semester starts in Aug, January, and May)

**Participation/Time Commitment:** 120 credit hours. This program takes approximately 4 years to complete.

**Duration:** 4 years

**Keywords:** Bachelors, Computer and Information Sciences, Information, Analytics, and Decision Sciences

## Masters Programs

### Business Administration, MBA

*This program includes two Kelley Connect Weeks, one at the beginning and one at the end of the program. Kelley Connect Weeks are intensive academic and networking weeks held on the beautiful IU Bloomington campus. During these two in-residence weeks, you will meet your Kelley Direct Online MBA peers and professors while working on a live business case for a real client.*

**Type of Credit:** College credit degree

**Format:** Hybrid, term-based

**Start/End Date:** 2 starts annually: Aug (Deadline: Jun 15) / Feb (Deadline: Jan 15)

**Participation/Time Commitment:** 54 credit hours. This program takes approximately 2 years to complete.

**Duration:** 2 years

**Keywords:** Masters, Business, Management, Leadership, Master of Business Administration

### Instructional Systems Technology, MSED

*This program includes core courses in instructional technology foundations, the instructional design and development processes, and evaluation and change in the instructional development process. You learn to design effective instructional materials that can be delivered through print, video, and computers. You build and test processes, products, and services that are ready to use in education and/or training settings.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 3 starts annually: Aug (Deadline: Aug 6)/ Jan (Deadline Dec 1)/ May (Deadline Apr 23)

**Participation/Time Commitment:** 36 credit hours. This program takes approximately 2 years to complete.

**Duration:** 2 years

**Keywords:** Masters, Computer and Information Sciences, Workforce Development and Training, Instructional Design and Training

### Data Science, MS

*This program exposes students to courses in computer science, engineering, informatics, information science, and statistics.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 2 starts annually: Aug (Deadline: May 30) /Jan (Deadline: Nov 1)

**Participation/Time Commitment:** 30 credit hours. This program takes approximately 2 years to complete.

**Duration:** 2 years

**Keywords:** Masters, Computer and Information Sciences, Information, Analytics, and Decision Sciences

### Technology, MS | (Organizational Leadership)

*This program prepares you for leadership in a contemporary workplace. In this master's program, you learn to apply organizational leadership theories to the workplace, lead research-based organizational change, and design and conduct workplace research to make data-guided decisions.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 3 starts annually: Aug (Deadline: Jun 30)/ Jan (Deadline Nov 1)/ May (Deadline Apr 1)

**Participation/Time Commitment:** 33 credit hours. This program takes approximately 2 years to complete.

**Duration:** 2 years

**Keywords:** Masters, Leadership, Organizational Leadership

### Technology, MS | (Technical Communication)

*This program explores topics such as communication design processes, usability of user documentation, visual technical communication, effective technical communication, and applied research approaches.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 3 starts annually: Aug (Deadline: Jun 30)/ Jan (Deadline Nov 1)/ May (Deadline Apr 1)

**Participation/Time Commitment:** 33 credit hours. This program takes approximately 2 years to complete.

**Duration:** 2 years

**Keywords:** Masters, Communication

# Louisiana State University

## Undergraduate-level Certificates

### Undergraduate Certificate in Construction Management

*This program offers students a chance to learn the fundamental skills necessary to enter the field of construction without having to earn a full undergraduate degree. Students will work through a variety of topics, including construction materials and methods, sustainability, and safety. Graduates of the online construction management certificate program may begin careers in the construction industry or these courses can be fully transferred into the online Bachelor of Science in Construction Management.*

*Additionally, graduates with an online Construction Technology Management Specialist Certificate, Intro to Construction Management Specialist Certificate or Project Management in Residential Construction Specialist Certificate can apply credits earned toward this undergraduate certificate.*

**Type of Credit:** Certificate program awarding undergraduate-level college credit

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 24 credit hours

**Duration:** Students can take up to 15 months to complete.

**Keywords:** Undergraduate Certificate, Business Program, Management Program, Leadership Program, Construction Management

### Project Management in Residential Construction Specialist Certificate

*It's apparent that residential housing is an essential part of our daily lives. In order to continue to provide the public with sustainable housing, professionals need to be trained in the latest project management techniques in residential construction. Learn the skills necessary to work in residential construction with the LSU Project Management in Residential Construction Specialist Certificate program. Students who complete this program will be able to identify trends in the modern housing market, understand the project life cycle of residential construction, and apply residential construction design theory and techniques to their careers. Students will be prepared to work as a building surveyor, cost estimator, facilities manager, and more. The foundational curriculum for this program is for beginners who have some basic understanding of the construction industry, but who would like to see if this career is for them. It has been organized for those with or without a college degree who would like an overview of the profession along with a fundamental understanding of residential design and project management.*

**Type of Credit:** Certificate program awarding undergraduate-level college credit

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 9 credit hours

**Duration:** Students can take up to 12 months to complete.

**Keywords:** Undergraduate Certificate, Project Management

### Accounting-Fundamentals MicroCred®

*Basic accounting skills, as needed in managing an office, operating a business, or seeking entry-level jobs in accounting that do not require an accounting degree will be the focus of this certificate. The courses will also benefit professionals with a degree in a non-accounting field who want to progress into a leadership role, especially for those required to interpret financial data in making decisions.*

**Type of Credit:** Certificate program awarding college credit

**Format:** Online, self-paced

**Start/End Date:** Anytime

**Participation/Time Commitment:** 135 hours

**Duration:** Participants are allowed up to six months to complete each course; however, you may complete a course in as little as four weeks. It is not advised to take all three courses simultaneously.

**Keywords:** Certificate, Business, Accounting and Finance

### Accounting - Advanced Topics MicroCred®

*Individuals who already have an accounting degree or relevant job experience will benefit from this credential. The courses in this MicroCred are also valuable to gain additional credits needed for CPA licensure.*

**Type of Credit:** Certificate program awarding college credit

**Format:** Online, self-paced

**Start/End Date:** Anytime

**Participation/Time Commitment:** 135 hours

**Duration:** Participants are allowed up to six months to complete each course; however, you may complete a course in as little as four weeks. It is not advised to take all three courses simultaneously.

**Keywords:** Certificate, Business, Accounting and Finance

### Business Analytics Certificate

*Our 10-week Business Analytics certificate course is a hands-on learning experience, designed by industry practitioners to help professionals accelerate their careers with a foundation in data and analytics.*

**Type of Credit:** Certificate program

**Format:** Online, term-based

**Start/End Date:** Jul/Aug/Sept/Oct/Nov/Dec

**Participation/Time Commitment:** 20 hours

**Duration:** 10 weeks

**Keywords:** Certificate, Business, Data, Analytics



### Business Project Management with Agile MicroCred®

*Developing the insight and skills necessary to deliver projects on time and within budget are essential skills for any project manager. This certificate provides effective preparation for becoming a project manager, or adding an effective project management skill set. Participants will become competent in developing the scope of a project, including estimating and cost benefit analysis, managing risk, quality assurance, and the development of an agile mindset.*

**Type of Credit:** Certificate program

**Format:** Online, self-paced

**Start/End Date:** Anytime

**Participation/Time Commitment:** 54 hours

**Duration:** Each individual course must be completed in four weeks. Participants will have up to six months to complete the entire program.

**Keywords:** Certificate, Business, Management, Leadership, Project Management

### Digital Marketing Certificate

*Learn the tactical and strategic skills you need to become a digital marketer and transform your career in just 10 weeks.*

**Type of Credit:** Certificate program

**Format:** Online, term-based

**Start/End Date:** Jul/Aug/Sept/Oct/Nov/Dec

**Participation/Time Commitment:** 20 hours

**Duration:** 10 weeks

**Keywords:** Certificate, Business, Marketing

### Homeland Security Specialist MicroCred®

*This MicroCert has been developed in collaboration between LSU's National Center for Biomedical Research and Training/Academy of Counter Terrorist Education (NCBRT/ACE) and LSU Online & Continuing Education. Participants will learn the importance of conducting risk assessments to protect from criminal activity and terrorist attacks and will learn the predominant modern modes of operations that extremists use to plan for and execute an attack. This program is ideal for law enforcement officers, public safety professionals and private sector representatives involved in security and safety functions and risk management or threat reduction.*

**Type of Credit:** Certificate program

**Format:** Online, self-paced (one fixed-date course, offered quarterly)

**Start/End Date:** Anytime (one fixed-date course, offered quarterly)

**Participation/Time Commitment:** 60 hours

**Duration:** Each individual course must be completed in two weeks. Participants will have three months to complete the entire program.

**Keywords:** Certificate, Safety, Risk Management

### Introduction to Construction Management MicroCred®

*Designed for individuals new to the topic of construction management, this certificate provides an overview of construction management, along with an understanding of construction materials and methods and how these relate to reading a set of construction drawings.*

**Type of Credit:** Certificate program awarding college credit

**Format:** Online, term-based

**Start/End Date:** Begins May 4, 2020

**Participation/Time Commitment:** 135 hours

**Duration:** Each online course runs on a term of 7 weeks, typically with one course taken at a time.

Students must complete all three courses to earn the

MicroCred.

**Keywords:** Certificate, Business Program, Management Program, Leadership Program, Construction Management

### Learning Experience Design MicroCred®

*Designed for new and experienced instructional designers, trainers, multimedia specialists and those who support online course design and development, this certificate focuses on instructional design theories, frameworks, tools, and practical applications to develop effective and high-quality learning experiences on digital platforms.*

**Type of Credit:** Certificate program

**Format:** Online, self-paced

**Start/End Date:** Anytime

**Participation/Time Commitment:** 60 hours

**Duration:** Each individual course must be completed in four weeks. Participants will have up to six months to complete the entire program.

**Keywords:** Certificate, Communication, Workforce Development and Training, Instructional Design and Training

### Management and Leadership MicroCred®

*Skills in collaboration, communication, conflict resolution, leadership, and team management will be enhanced with this certificate. Managing teams that are highly productive require such skills as collaboration, conflict resolution, self awareness and building strategic relationships and networks. Developed from our highly successful fundamentals of supervision course, these modules will assist in training on topics including: enhancing employee performance, how to build effective teams, motivating your team, personality and leadership, positive conflict resolution and thinking and acting like a manager.*

**Type of Credit:** Certificate program awarding college credit

**Format:** Online, self-paced

**Start/End Date:** Anytime

**Participation/Time Commitment:** 18 hours

**Duration:** Each individual course must be completed in four weeks. Participants will have up to six months to complete the entire program.

**Keywords:** Certificate, Business, Management, Leadership

### Project Management in Industrial Construction Certificate

*Designed to prepare individuals to succeed in the industrial construction sector, this certificate will provide the knowledge and skills related to project estimating and bidding, determining progress achieved, analyzing the schedule, identifying trends, and forecasting cost. The two required courses provide an outstanding basis in these areas including other project control concepts and principles.*

**Type of Credit:** Certificate program awarding college credit

**Format:** Online, term-based

**Start/End Date:** Multiple start dates throughout the year.

**Participation/Time Commitment:** 18 hours

**Duration:** Each individual course must be completed in eight weeks. Participants will have up to six months to complete the entire program.

**Keywords:** Certificate, Construction

### Principles of Facilities Management Specialist Certificate

*A professional facilities management serves as an interdisciplinary business function with the objective of coordinating demand and supply of facilities and services within public and private organizations. Examples are real estate property, buildings, technical infrastructure, (HVAC), lighting, transportation, IT-services, furniture, Custodial, grounds, and other user-specific equipment and appliances. FM is the practice of coordinating the physical workplace with the people and work of the organization. This MicroCred integrates the principles of business administration, the behavioral and engineering sciences.*

**Type of Credit:** Certificate program

**Format:** Online, term-based

**Start/End Date:** Multiple start dates throughout the year.

**Participation/Time Commitment:** 18 hours

**Duration:** Each individual course must be completed in eight weeks. Participants will have up to six months to complete the entire program.

**Keywords:** Certificate, Facilities

### Sales Development Certificate

*Get the employable skills, Salesforce credentials, and real-world experience you need to launch your sales career and earning potential.*

**Type of Credit:** Certificate program

**Format:** Online, term-based

**Start/End Date:** Jul/Aug/Sept/Oct/Nov/Dec

**Participation/Time Commitment:** 20 hours

**Duration:** 10 weeks

**Keywords:** Certificate, Business, Sales

### Sales Operations Certificate

*Get the strategic know-how, credentials, and real-world experience to increase sales productivity and revenue.*

**Type of Credit:** Certificate program

**Format:** Online, term-based

**Start/End Date:** Jul/Aug/Sept/Oct/Nov/Dec

**Participation/Time Commitment:** 20 hours

**Duration:** 10 weeks

**Keywords:** Certificate, Business, Sales

### Technical Writing MicroCred®

*Individuals with basic writing skills who want to hone their language precision and develop professional communication practices will benefit from this program. Participants will learn guidelines and processes for planning, drafting, revising, editing, and disseminating technical content. Learners will be able to analyze audiences to create documents for particular readers, write standard reports and correspondence, and manage document design and organization to improve readability, comprehension, and persuasion. They will learn to write clearly, precisely, efficiently and economically, with an understanding of current American usage as well as regional and social variations in the English. They will be able to use current conventions of English grammar and punctuation.*

**Type of Credit:** Certificate program awarding college credit

**Format:** Online, self-paced

**Start/End Date:** Anytime

**Participation/Time Commitment:** 90 hours

**Duration:** Participants are allowed up to six months to complete each course; however, you may complete a course in as little as four weeks. It is not advised to take all three courses simultaneously.

**Keywords:** Certificate, Communication

## Graduate-level Certificates

### Post-Baccalaureate Certificate in Construction Management

*All construction projects need strong-minded leaders with good organizational skills to manage resources and lead others in order to succeed. This certification can help professionals prepare for the American Institute of Constructors (AIC) Associate Constructor Level I Exam by offering the basic leveling courses needed for most American construction management/science graduate programs. This program would also benefit individuals from the various city municipalities, government agencies, insurance assessors, property appraisers, realtors, marketing professionals, accountants, attorneys, and lenders.*

**Type of Credit:** Certificate program awarding graduate-level college credit

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 18 credit hours

**Duration:** This program takes approximately 6-12 months to complete.

**Keywords:** Graduate Certificate, Business Program, Management Program, Leadership Program, Construction Management

### Post-Baccalaureate Certificate in Facilities Management

*Every business, company, and organization requires physical assets for daily operations, and those physical assets must be maintained, organized, and managed in a way that optimizes business operations. Businesses across industries are in need of professionals with knowledge of how to effectively and strategically coordinate the physical workplace with the people and work of the organization. With the online Post-Baccalaureate Certificate in Facilities Management program from LSU, students will learn how to manage business environments through health and safety, security, continuity planning, and space allocation to ensure a cooperative and cost-effective environment for occupants to function.*

**Type of Credit:** Certificate program awarding graduate-level college credit

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 18 credit hours

**Duration:** Students can take up 12 months to complete.

**Keywords:** Graduate Certificate, Management

### Graduate Certificate in Analytics

*In a world that generates and collects massive quantities of data each day, learning to gather data and analyze that data for business applications is necessary. This certificate is ideal for retraining professionals, scientists, and researchers in the use of big data, and can be completed in less than a year. Graduates from this program will be able to analyze, design, and manage analysis projects as well as understand the lifecycle of analytics projects.*

**Type of Credit:** Certificate program awarding graduate-level college credit

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 12 credit hours

**Duration:** This program takes approximately 6-12 months to complete.

**Keywords:** Graduate Certificate, Business Program, Computer and Information Sciences Program, Information, Analytics, and Decision Sciences

### Graduate Certificate in Cybersecurity Risk Management

*The Graduate Certificate in Cyber Security Risk Management provides students with the knowledge they need to navigate the complex world of cybersecurity and effectively manage risk in today's digital landscape. The curriculum teaches essential topics for successful cybersecurity risk management, such as information security, cybersecurity frameworks, risk assessments, and IT auditing. After completing this certificate, students will be well-prepared for careers as Information Security Managers or Engineers, Cybersecurity Analysts, Internal Auditors, and more.*

**Type of Credit:** Certificate program awarding graduate-level college credit

**Format:** Online, term-based

**Start/End Date:** 3 starts annually: Jan/May/Aug

**Participation/Time Commitment:** 12 credit hours

**Duration:** This program takes approximately 6-12 months to complete.

**Keywords:** Graduate Certificate, Cybersecurity, Risk Management, Safety

### Graduate Certificate in Financial Analytics

*This program is designed to equip students with the skills, tools, and knowledge necessary to succeed in the fast-paced world of finance. The program offers a comprehensive curriculum that covers key topics such as data analysis, financial modelling, risk management and more; the emphasis is using Python, R, Excel, and other professional finance tools to manipulate and analyze the extremely large datasets ubiquitous in the business world.*

**Type of Credit:** Certificate program awarding graduate-level college credit

**Format:** Online, term-based

**Start/End Date:** 3 starts annually: Jan/May/Aug

**Participation/Time Commitment:** 12 credit hours

**Duration:** This program takes approximately 6-12 months to complete.

**Keywords:** Graduate Certificate, Business Program, Finance, Analytics

### Graduate Certificate in Workforce Development

*The workforce is always changing and businesses need professionals trained in holistic human resource strategy to ensure the development of employees and drive the necessary organizational changes within today's competitive workplace. This certificate will develop the required skills to approach workforce development strategically, analyze skill and competency needs in the workforce, and implement workforce development processes that enable organizations to develop employees in ways that meet the current and future challenges associated with global competition, talent development, changing technology, and other pressures.*

**Type of Credit:** Certificate program awarding graduate-level college credit

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 18 credit hours

**Duration:** This program takes approximately 6-12 months to complete.

**Keywords:** Graduate Certificate, Workforce Development and Training, Instructional Design and Training

## Associates Programs

### Associate of Arts

*In today's competitive job market, applicants need skills and a solid education. Whether seeking advancement or a new career, this program is designed to help students succeed. This program can be completed within two years and qualifies students to transfer to a 4-year (bachelor's) degree program.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 60 credit hours

**Duration:** This program takes approximately 2 years to complete.

**Keywords:** Associates, General and Interdisciplinary Studies

### Associate of General Studies

*Various careers and degree programs require students to fulfill basic training in a wide range of topics. This two-year program offers a focused curriculum with subjects such as liberal arts, or business to develop skills for a number of in-demand careers or gain credits for various baccalaureate degrees. Whether you are looking to strengthen your career knowledge or pursue a degree, this program is ideal for students who wish to fulfill cultural or vocational objectives with two years of college coursework.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 60 credit hours

**Duration:** This program takes approximately 2 years to complete.

**Keywords:** Associates, General and Interdisciplinary Studies

## Bachelors Programs

### Bachelor of Science in Accounting

*In order to record financial transactions, businesses across industries need accounting professionals. Acquire relevant preparation to enter a flexible, dynamic career in public accounting, industry, not-for-profit, and governmental organizations and businesses. Receive a well-rounded business education sought by many employers that includes creative problem solving, critical thinking, and in-depth knowledge of how an organization functions in today's evolving global environment.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 120 credit hours

**Duration:** This program takes approximately 4 years to complete

**Keywords:** Bachelors, Business, Accounting and Finance

### Bachelor of Science in Business Administration

*In the world of business, managers play a critical role in the success of any organization. That's why it is crucial to equip students with the tools to evaluate and improve business practices with sound scientific and financial knowledge. Students will gain broad exposure to the most important disciplines of business, including finance, management, and marketing.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 120 credit hours

**Duration:** This program takes approximately 4 years to complete

**Keywords:** Bachelors, Business, Management, Leadership

### Bachelor of Science in Business Administration with a Concentration in Entrepreneurship

*As one of the most affordable undergraduate business programs in the country, this degree is designed to teach, coach, and inspire students to start a business, be productive members of an entrepreneurial business, and become effective managers in a growing business. This concentration covers a variety of topics, including marketing, financing and operational skills. Courses are taught by the same expert faculty who teach on campus, including a project course. This key course allows for a deeper dive into the development of a business plan, using the reputable standard "Business Model Canvas" approach to achieve a strong start-up strategy. Graduates will be well-positioned to begin careers as a start-up business leader, a business consultant, nonprofit development representative, sales manager, and more in a variety of fields.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 5 starts annually: Mar/May/Jun/Aug/Oct

**Participation/Time Commitment:** 120 credit hours

**Duration:** This program takes approximately 4 years to complete.

**Keywords:** Bachelors, Business, Management, Leadership



### Bachelor of Science in Computer Science

*Students enrolled in this program will learn to use computer programming, mathematics, data structures, and algorithms to solve a variety of computational problems. This program was developed with a focus on project-based activities, including real-life, practical learning that students can use to help them advance in their jobs or start their careers in computer science.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 3 starts annually: Jan/Mar/Oct

**Participation/Time Commitment:** 120 credit hours

**Duration:** This program takes approximately 4 years to complete.

**Keywords:** Bachelors, Computer Science

### Bachelor of Science in Construction Management

*Get the core knowledge needed to pursue a rewarding professional career in construction. This program focuses on providing students with business skills, experience, and education to manage the execution of construction projects in the private or public sector. Graduates of this program seek diverse careers as construction managers, business owners, field engineers, cost estimators, estates manager, consultants, project managers and much more.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 122 credit hours

**Duration:** This program takes approximately 4 years to complete.

**Keywords:** Bachelors, Business, Management, Leadership, Construction Management

### Bachelor of Science in Information Systems and Decision Sciences

*As the exponential growth of business information continues, organizations need trained professionals who can solve complex business problems and create competitive advantages. Designed to provide students with a unique combination of business, technology, and people skills, this program prepares students to succeed in a variety of careers including Systems Analyst, Business Analyst, Data Scientist, Internal Auditor, Database Administrator, Tech Entrepreneur, and many more.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 120 credit hours

**Duration:** This program takes approximately 4 years to complete.

**Keywords:** Bachelors, Computer and Information Sciences Program, Information, Analytics, and Decision Sciences

### Bachelor of Science in Leadership and Human Resource Development

*Worldwide, all types of organizations are challenged to keep pace with changing social, ecological, economic, and technological systems. Graduates of this program will learn how to make the people—the human capital in organizations—more agile, prepare the workforce for change, connect and re-energize people with their work, and recraft jobs and increase workforce flexibility. Students will earn recognition as a human capital professional capable of conducting data-driven analysis, engaging with organizational leaders, and functioning as a strategic partner in helping organizations reach their goals.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 120 credit hours

**Duration:** This program takes approximately 4 years to complete.

**Keywords:** Bachelors, Business, Management, Leadership Program, Human Resources

### Bachelor of Interdisciplinary Studies

*In higher education today, it can be hard to find the perfect degree, let alone find a fully-customizable degree. This unique program provides individuals the opportunity to take courses from multiple disciplines, forming a personalized degree and rewarding experience that is completely online. Graduates of this program can finish in as little as four years, and become equipped to succeed in various career roles such as a legislative assistant, college recruiter, business manager, human resources specialist, and more.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 120 credit hours

**Duration:** This program takes approximately 4 years to complete.

**Keywords:** Bachelors, General and Interdisciplinary Studies

### Bachelor of Science in Learning Experience Design and Innovation

*As technology advances and learning changes, businesses, governments, non-profit organizations, and universities will all need innovative ways to provide accessible, effective learning experiences. Students will learn to direct and manage learning experience design projects, work strategically with talent management professionals, and utilize learning analytics to create transformative online learning experiences. Online learning is the future of employee development in organizations and graduates of the LXDI program will be at the forefront of this new and exciting field.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 120 credit hours

**Duration:** This program takes approximately 4 years to complete.

**Keywords:** Bachelors, Workforce Development and Training, Instructional Design and Training

## Masters Programs

### Focused Master of Business Administration

*Go from being an experienced professional to being a leader in the world of business. This rigorous but rewarding program consists of fundamental courses in crucial, real-life business topics like information systems, marketing, supply-chain management, and business analytics. Graduates are making an impact in the fields of finance, health care, and information technology.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 36 credit hours

**Duration:** This program takes approximately 18 months to complete.

**Keywords:** Masters, Business, Management, Leadership, Master of Business Administration

### Master of Arts in Education - Educational Technology

*The educational landscape continues to change with technology, and professionals trained in education technology are in high demand. This program is designed to prepare leaders and practitioners in cutting-edge areas including technology integration, digital transformation, technology-enabled academic innovation, online education, training, and professional development. These in-demand skills can be applied to many professional settings, including K-12 schools, higher education institutions, business, healthcare, the military, and government.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 36 credit hours

**Duration:** This program takes approximately 6-12 months to complete.

**Keywords:** Masters, Workforce Development and Training, Instructional Design and Training

### Master of Science in Analytics

*As advances in technology are made, more data is available for organizations to analyze in order to better understand their customers. This program prepares students to use data-driven methods to solve problems, reduce costs, increase revenues, streamline processes, and improve decision-making. Students learn specialized skills and knowledge drawn from the fields of computer science, statistics, operations research, and quality management to achieve results through a mixture of classroom instruction, hands-on exercises, and team-based projects.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 36 credit hours

**Duration:** This program takes approximately 6-12 months to complete.

**Keywords:** Masters, Business, Computer and Information Sciences, Information, Analytics, and Decision Sciences

### Master of Science in Construction Management

*Construction is a global industry that is always in need of capable leaders and managers, and a field where determined, educated professionals can build a fulfilling career. This program provides the*

*technical and interpersonal skills needed to become successful construction leaders, and also builds connections to a robust professional network that can help students achieve their career goals. This program blends coursework in leadership with core construction subjects like sustainability, building information modeling, project delivery, and decision making.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 36 credit hours

**Duration:** This program takes approximately 6-12 months to complete

**Keywords:** Masters, Business, Management, Leadership, Construction Management

#### Master of Science in Finance

*This flexible degree program provides students with a comprehensive understanding of financial principles, preparing them to become leaders in the complex field of finance. The curriculum covers a wide range of topics, including financial analysis, auditing, data analysis, portfolio management, financial information technology, and more.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 36 credit hours

**Duration:** This program takes approximately 6-12 months to complete.

**Keywords:** Masters, Business, Leadership, Finance

#### Master of Science in Leadership and Human Resource Development

*As business changes over time, the need for skilled, versatile organizational development professionals grows. Delivered by one of the country's leading human resources master's programs, this master-level program is designed for people who want to advance their HR career, lead change, and develop people and organizations. Our graduates are successful Organizational Development specialists, Chief Learning Officers, Human Resource Directors, Human Resource Development consultants, HR Specialists, and Training Directors.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: Jan/Mar/May/July/Sep/Oct

**Participation/Time Commitment:** 36 credit hours

**Duration:** This program takes approximately 6-12 months to complete.

**Keywords:** Masters, Business, Leadership, Workforce Development and Training, Human Resources

# Oakland City University

## Undergraduate-level Certificates

### Certificate in Accounting

*An overview of the basic accounting cycle and reporting rules by GAAP will be discussed in this certificate. The use of accounting data for making business decisions is reviewed for budgeting, cost controls, and internal/external reporting. The fundamentals of effective teamwork which is an integral part of business life today is also included in the coursework.*

**Type of Credit:** Certificate program awarding college credit

**Format:** Online, term-based

**Start/End Date:** Orientation Class Begins May 4, 2020, Early Access to Class Materials Begins May 18, Official Start of Class Begins May 25

**Participation/Time Commitment:** Approximately 10 hours per week per course. Total time to complete is approximately 210 hours.

**Duration:** Four five-week classes. Classes are generally taken one at a time, back-to-back. \

**Keywords:** Certificate, Business, Accounting and Finance

### Certificate in Management

*The functions of management with an emphasis on enhancing leadership skills are introduced in this certificate. Courses provide an analysis of organizational cultures and ethical decision making. The fundamentals of effective teamwork which is an integral part of business life today is also included in the coursework.*

**Type of Credit:** Certificate program awarding graduate-level college credit

**Format:** Online, term-based

**Start/End Date:** Orientation Class Begins May 4, 2020, Early Access to Class Materials Begins May 18, Official Start of Class Begins May 25

**Participation/Time Commitment:** Approximately 10 hours per week per course. Total time to complete is approximately 200 hours.

**Duration:** Four five-week classes. Classes are generally taken one at a time, back-to-back.

**Keywords:** Certificate, Business, Management, Leadership, Construction Management, Project Management

### Certificate in Marketing

*The concepts for designing a marketing plan and strategies for incorporating current media technology and software to enhance product promotions are the focus of this certificate. Factors that influence consumer attitudes and behavior will be explored. The fundamentals of effective teamwork which is an integral part of business life today is also included in the coursework.*

**Type of Credit:** Certificate program awarding college credit

**Format:** Online, term-based

**Start/End Date:** Orientation Class Begins May 4, 2020, Early Access to Class Materials Begins May 18, Official Start of Class Begins May 25

**Participation/Time Commitment:** Approximately 10 hours per week per course. Total time to complete is approximately 200 hours.

**Duration:** Four five-week classes. Classes are generally taken one at a time, back-to-back.

**Keywords:** Certificate, Business, Communication, Marketing

## Graduate-level Certificates

### Graduate Certificate in Leadership

*How to lead effectively by building effective teams and creating productive work cultures will be the emphasis of this certificate. Students will explore strategies in effectively resolving disputes through ethical, positive solutions. Emphasis is placed on servant leadership with the philosophy that the needs of the employees are the focus and thus creating an environment where the leader is serving the people.*

**Type of Credit:** Certificate program awarding graduate-level college credit

**Format:** Online, term-based

**Start/End Date:** Orientation Class Begins May 4, 2020, Early Access to Class Materials Begins May 18, Official Start of Class Begins May 25

**Participation/Time Commitment:** Approximately 10 hours per week per course. Total time to complete is approximately 210 hours.

**Duration:** Three seven-week classes. Classes are generally taken one at a time, back-to-back.

**Keywords:** Graduate Certificate, Business, Leadership

## Associates Programs

### Accounting, Associate of Accounting

*The demand for accounting professionals is growing exponentially. This program is designed to provide students with a foundation for starting a career in accounting. The program is also a stepping stone to a bachelor's degree in business or accounting. The AS in Accounting is 60 credit hours and can be completed in a year and a half.*

**Type of Credit:** College credit degree

**Format:** Online, not term-based

**Start/End Date:** Classes begin every 5 weeks.

**Participation/Time Commitment:** Classes are in a 5-week format and the program is setup for students to complete one class at a time.

**Duration:** 1 1/2 years

**Keywords:** Associates, Business, Accounting and Finance

## Bachelors Programs

### Business Administration, Associate of Business Administration

*Leaders in the electrical construction industry sometimes find themselves in leadership positions without formal administration or leadership education. This program is designed to provide students with a basic business foundation in key business areas such as management, marketing, and accounting. The program is also a stepping stone to a bachelor's degree in business management. The AS in Business Administration is 60 credit hours.*

**Type of Credit:** College credit degree

**Format:** Online, not term-based

**Start/End Date:** Classes begin every 5 weeks.

**Participation/Time Commitment:** Classes are in a 5-week format and the program is setup for students to complete one class at a time.

**Duration:** 1 1/2 years

**Keywords:** Associates, Business Program, Management Program, Leadership Program

### Accounting, Bachelors of Business Administration

*The demand for accounting professionals is growing exponentially. This program prepares students to become effective accounting professionals with a solid business background. Graduates learn Generally Accepted Accounting Principles (GAAP) and develop technical skills in financial and managerial accounting, tax, auditing and information systems. The senior seminar class includes a business simulation project where you get to test your business knowledge against your classmates for real competition. The School of Business has IACBE Accreditation-International Accreditation Council of Business Education.*

**Type of Credit:** College credit degree

**Format:** Online, not term-based

**Start/End Date:** Classes begin every 5 weeks.

**Participation/Time Commitment:** Classes are in a 5-week format and the program is setup for students to complete one class at a time.

**Duration:** 1 1/2 years

**Keywords:** Bachelors, Business, Management, Leadership

### Human Resource Management, Bachelors of Business Administration

*Personnel is the most important asset of any successful business. This program explores various business entities from profit to non-profit to government sectors. Human resource management is a key part of any business. Classes provide practical application with a student SHRM (Society for Human Resource Management) membership. The senior seminar class includes a business simulation project where you get to test your business knowledge against your classmates for real competition. The School of Business has IACBE Accreditation- International Accreditation Council of Business Education.*

**Type of Credit:** College credit degree

**Format:** Online, not term-based

**Start/End Date:** Classes begin every 5 weeks.

**Participation/Time Commitment:** Classes are in a 5-week format and the program is setup for students to complete one class at a time.

**Duration:** 1 1/2 years

**Keywords:** Bachelors, Business, Management, Leadership Program, Human Resources



### Management, Bachelors of Science

*Leading an organization in a dynamic environment takes leadership. This program explores all areas of business including management, marketing, leadership, economics, and finance. Classes provide practical application with case study analysis. The senior seminar class includes a business simulation project where you get to test your business knowledge against your classmates for real competition. The School of Business has IACBE Accreditation-International Accreditation Council of Business Education.*

**Type of Credit:** College credit degree

**Format:** Online, not term-based

**Start/End Date:** Classes begin every 5 weeks.

**Participation/Time Commitment:** Classes are in a 5-week format and the program is setup for students to complete one class at a time.

**Duration:** 1 1/2 years

**Keywords:** Bachelors, Business, Management, Leadership

### Operations Management, Bachelors of Applied Science

*Working adults often have to streamline their education utilizing previous work experience and college credits. This 2+2 transfer program allows for 60 credit hours of an Associate Degree to be applied to a Bachelor of Applied Science in Operations Management. With a reduced business core requirement students have more flexibility to electives and can select from one of three concentrations: Quality Systems, Logistics & Product Distribution and Leadership. The School of Business has IACBE Accreditation-International Accreditation Council of Business Education.*

**Type of Credit:** College credit degree

**Format:** Online, not term-based

**Start/End Date:** Classes begin every 5 weeks.

**Participation/Time Commitment:** Classes are in a 5-week format and the program is setup for students to complete one class at a time.

**Duration:** 1 1/2 years

**Keywords:** Bachelors, Business Program, Management Program, Leadership Program



## Masters Programs

### Business Administration, Master of Business Administration

*Operating a business enterprise requires a variety of skill sets. This program is for working professionals who want to strengthen their overall business skills. The program consists of 8 graduate core classes and then 3 MBA specific classes which equal 33 credit hours. The program is project based and does not require a master's thesis. The School of Business has IACBE Accreditation-International Accreditation Council of Business Education.*

**Type of Credit:** College credit degree

**Format:** Online, not term-based

**Start/End Date:** Classes begin every 5 weeks.

**Participation/Time Commitment:** The MBA program is non-term based where classes begin every 8-weeks. The program can be completed in less than 2 years with continuous enrollment.

**Duration:** 2 years

**Keywords:** Business, Management, Leadership, Master of Business Administration

### Strategic Management - Leadership, Master of Science

*Effective leadership in the construction industry can elevate an organization far above expectations. This program provides students with principles in team building, conflict resolution and servant leadership. The program includes 8 graduate core classes and 3 graduate leadership courses which equal 33 credit hours. The program is project based and does not require a master's thesis. The School of Business has IACBE Accreditation- International Accreditation Council of Business Education.*

**Type of Credit:** College credit degree

**Format:** Online, not term-based

**Start/End Date:** Classes begin every 5 weeks.

**Participation/Time Commitment:** The MSSM - Leadership program is non-term based where classes begin every 8-weeks. Fall 2020 start dates are: 8/24/20 and 10/19/20. The program can be completed in less than 2 years with continuous enrollment.

**Duration:** 2 years

**Keywords:** Masters, Business, Management, Leadership, Construction Management, Project Management

### Strategic Management: Logistics & Product Distribution, Master of Science

*Inventory and supplies can be a large part of the financial picture for any company. This program covers concepts in supply chain such as operations, marketing, inventory management and distribution. The program includes 8 graduate core classes and 3 graduate supply chain courses which equal 33 credit hours. The program is project based and does not require a master's thesis. The School of Business has IACBE Accreditation- International Accreditation Council of Business Education.*

**Type of Credit:** College credit degree

**Format:** Online, not term-based

**Start/End Date:** Classes begin every 5 weeks.

**Participation/Time Commitment:** The MSSM - Logistics & Product Distribution program is non-term based where classes begin every 8-weeks. The program can be completed in less than 2 years with continuous enrollment.

**Duration:** 2 years

**Keywords:** Masters, Business, Management, Leadership, Construction Management, Project Management

# University of Arkansas

## Graduate-level Certificates

### Graduate Certificate in Lean Six Sigma

*This program incorporates the industry production methodology recognized by employers around the globe. Lean Six Sigma is a data-based method for removing waste and reducing variation to maximize business productivity. Though designed for manufacturing, Lean Six Sigma strategies can be applied to a wide range of industries, including health care, logistics and construction. The four courses in this certificate follow the International Association for Six Sigma Certification (IASSC) body of knowledge and prepare students to sit for the Green Belt certification exam. Start the program during any of the five 8-week sessions offered throughout the year. The 12 college credit hours can also be applied towards a master's degree in Operations Management, Engineering Management, or Engineering.*

**Type of Credit:** College credit certificate

**Format:** Online, term-based

**Start/End Date:** Five start times a year. August/October/January/March/May

**Participation/Time Commitment:** 12-credit hour certificate program. This program can take 6-12 months to complete.

**Duration:** 6-12 months

**Keywords:** Graduate Certificate, Business, Management, Leadership, Construction Management, Project Management

### Graduate Certificate in Project Management

*This certificate validates your knowledge of the tools and skills needed to effectively manage projects and your understanding of the global project management language. Coursework in this online project management certificate program follows the Project Management Institute Body of Knowledge that helps prepare you to take an exam to become certified as a Project Management Professional, an internationally recognized certification offered by the Project Management Institute. Courses are taught by College of Engineering faculty and instructors who have real-world, industry experience in project management. The courses in this program can be applied toward the MS in Engineering or MS in Operations Management degree programs.*

**Type of Credit:** College credit certificate

**Format:** Online, term-based

**Start/End Date:** Five start times a year. August/October/January/March/May

**Participation/Time Commitment:** 12-credit hour certificate program. This program can take 6-12 months to complete.

**Duration:** 6-12 months

**Keywords:** Graduate Certificate, Business, Management, Leadership, Project Management

## Graduate Certificate in Technical Writing and Public Rhetorics

*Successful writers in the workplace today have to be dynamic, ready to present information in whatever format their current situation requires. One day that may be writing a report, but the next day that report may be transformed into an infographic, a memo, or even a tweet. In our highly visual and social-media-savvy world, skilled technical writers must be able to navigate the challenges particular to each genre and medium they encounter, while tailoring their messages to meet the needs of their audience(s). This certificate is designed to help writers meet those challenges by developing their skills in document design, writing for the web, visual rhetoric, style, and grammar.*

**Type of Credit:** College credit certificate

**Format:** Online, term-based

**Start/End Date:** Start any semester, August/January/May

**Participation/Time Commitment:** 12-credit hour certificate program. This program can take 6-12 months to complete.

**Duration:** 6-12 months

**Keywords:** Graduate Certificate, Communication

## Bachelors Programs

### Bachelor of Arts in Communication

*This program will engage you with the dynamics of interpersonal persuasion, the effects of media technologies, the nature of gender stereotypes, the function of roles within the family, the symbolic structure of organizational authority, and the impact of social movements. Majors will explore a curriculum that uniquely blends personal, group, corporate, and social communication contexts and modern message technology and platforms. This program will prepare you for a variety of communication-related occupations, which continue to be in demand through 2026, according to the U.S. Bureau of Labor Statistics.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Start any semester, August/January/May

**Participation/Time Commitment:** 120-credit hour degree program. This degree program takes about 4 years to complete.

**Duration:** 4 years

**Keywords:** Bachelors, Communication

### Bachelor of Science in Business Administration in Accounting

*This program is particularly suited for individuals changing career paths or working toward completing the education requirements for the CPA exam, and will help you gain the accounting knowledge needed to move ahead in your career. All industries need individuals with accounting skills for a variety of business roles throughout the organization. Accounting represents the language of business and provides individuals with the skills needed to evaluate the financial implications of business strategies and plans.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Start any semester, August/January/May

**Participation/Time Commitment:** 120-credit hour degree program. This degree program takes about 4 years to complete.

**Duration:** 4 years

**Keywords:** Bachelors, Business Program, Leadership Program, Accounting and Finance

### Bachelor of Science in Business Administration in General Business

*This program allows you to gain a solid foundation in essential business skills. Coursework includes accounting, economics, finance, information systems, management, marketing, retail and supply chain management. You can complete all four years of study or apply previously earned college credit (including an associate's degree) toward completion of this bachelor's degree online.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Start any semester, August/January/May

**Participation/Time Commitment:** 120-credit hour degree program. This degree program takes about 4 years to complete.

**Duration:** 4 years

**Keywords:** Bachelors, Business Program, Leadership Program

### Bachelor of Arts in Interdisciplinary Studies

*This program allows you to tailor your studies to fit your career aspirations. Complete the university's core course requirements and choose three minors that correspond to your workplace goals. Two of the three minors must be offered by the J. William Fulbright College of Arts and Sciences. Work with your academic advisor to build a plan that's right for you. This program prepares you for employment or to enroll in graduate or professional studies.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Start any semester, August/January/May

**Participation/Time Commitment:** 120-credit hour degree program. This degree program takes about 4 years to complete.

**Duration:** 4 years

**Keywords:** Bachelors, General and Interdisciplinary Studies

## Bachelors in Human Resource and Workforce Development Education

*This program aligns workforce development with human resources - a natural, valuable pairing. Learn to apply integrated training, organizational development, and career planning and counseling skills to the design, management and evaluation of programs. Through this program you will improve individual productivity, employability, job satisfaction and organizational effectiveness.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Start any semester, August/January/May

**Participation/Time Commitment:** 120-credit hour degree program

**Duration:** 120-credits

**Keywords:** Bachelors, Workforce Development and Training, Human Resources, Instructional Design and Training

## Masters Programs

### Master of Science in Construction Management

*This program will give construction managers who have a bachelor's degree the knowledge and expertise needed to lead a construction project from the design phase through completion. The College of Engineering collaborated with regional and national construction firms to design a program that can give students inside information on techniques and skills needed to lead construction operations. This 30-hour, interdisciplinary program includes detailed lessons and assignments in scheduling, finance, productivity, efficiency, safety, contracts and risk management. The program involves the College of Engineering, the Sam M. Walton College of Business, the Fay Jones School of Architecture and Design, and the School of Law. Students also can earn professional industry certificates, including Lean Construction Institute, Lean Six Sigma, Project Management or other certifications while completing their master's degrees.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Five start times a year. August/October/January/March/May

**Participation/Time Commitment:** This degree takes about 2 years to complete.

**Duration:** 30-credit hour degree program

**Keywords:** Masters, Business, Leadership, Construction Management

### Master of Education in Educational Technology

*This program provides leading-edge development and growth opportunities for students who want to work in areas of instructional design, distance education, training and development, and teacher education. Students utilize instructional technologies and explore educational media, visual literacy, strategic planning, learning technologies, and Web design.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Start any semester, August/January/May

**Participation/Time Commitment:** 34-credit hour degree program. This degree program takes about 1 1/2 years to complete.

**Duration:** 1 1/2 years

**Keywords:** Masters, Workforce Development and Training, Instructional Design and Training

### Master of Science in Electrical Engineering

*This program has an emphasis in electric power engineering and provides those students who have earned a bachelor of science in electrical engineering with the opportunity to learn about future electric energy systems. Specific topics include design of advanced distribution systems, power system control, optimal and nonlinear control, electric power quality, and power electronics.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Start any semester, August/January/May

**Participation/Time Commitment:** 30-credit hour degree program. This degree program takes about 2 years to complete.

**Duration:** 2 years

**Keywords:** Masters, Engineering

### Master of Science in Engineering Management

*This program provides leadership and business skills to manage technology teams. The program is designed for engineers with bachelor's degrees who want to move into leadership positions in engineering organizations. Complement your technical, problem-solving skills with key management skills that can elevate your career. Learn to lead technical teams in research and development, systems design and technical improvements. Learn how to develop and deliver new products and services, which create value for your organization and customers. The coursework focuses on the core elements of successful engineering leaders in highly complex environments. Select from diverse electives to customize your program based on your career goals and interests.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Start any semester, August/January/May

**Participation/Time Commitment:** 30-credit hour degree program. This degree program takes about 2 years to complete.

**Duration:** 2 years

**Keywords:** Masters, Engineering, Construction Management, Project Management

### Master of Education in Human Resource and Workforce Development Education

*This program teaches students how to design, manage and evaluate programs by applying skills in integrated training, organizational development, career planning and career counseling. Learn how to improve individual productivity and employability, while boosting job satisfaction and organizational effectiveness. This degree also applies to issues such as training, management development, customer service, and total quality management. It is competitive with any other online or on-campus HRD degree in the country.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Start any semester, August/January/May

**Participation/Time Commitment:** 33-credit hour degree program. This program can take 6-12 months to complete.

**Duration:** 6-12 months

**Keywords:** Masters, Workforce Development and Training, Human Resources, Instructional Design and Training

### Professional Master of Information Systems

*This program provides students with hands-on experience with real-world data, while using the latest technologies and learning from faculty at one of the top-ranked business schools in the nation. Prepare for higher-level jobs in analytics and information systems by learning skills with immediate workplace value and gaining a breadth of knowledge. Interact with other working professionals in the cohort, while exploring business analytics and data management, enterprise resource planning, and enterprise systems.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Early application is April 1; final application deadline is July 1

**Participation/Time Commitment:** 30-credit hour degree program. This degree program takes about 2 years to complete.

**Duration:** 2 years

**Keywords:** Masters, Computer and Information Sciences, Information, Analytics, and Decision Sciences

### Master of Science in Operations Management

*This program provides you with the practical knowledge you need to lead complex business operations. Study with industry experts and professors to learn relevant skills you can apply immediately. Learn about increasing productivity, global business environment, supply chain, human resource strategies, finance for operations managers, and leadership principles.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Five start times a year. August/October/January/March/May

**Participation/Time Commitment:** 30-credit hour degree program. This degree program takes about 2 years to complete.

**Duration:** 2 years

**Keywords:** Masters, Business, Management, Leadership, Construction Management, Project Management



# University of Wisconsin – Stout

## Certificate Programs

### Career and Technical Education (CTE) Leadership Certificate

*This certificate program is intended to provide background in career and technical education to leaders in technical colleges, K12 schools, or workforce development agencies who seek knowledge of the field in order to be effective leaders.*

**Type of Credit:** College credit certificate

**Format:** Online, term-based

**Start/End Date:** Can start fall, spring, summer

**Participation/Time Commitment:** 9 credit hour certificate (4 courses). This program takes approximately 3 terms (12 months) to complete.

**Duration:** 12 months

**Keywords:** Graduate Certificate, Leadership, Instructional Design and Training

### Communicating with Emerging Media Certificate

*This certificate will use a variety of emerging media to investigate how these communication technologies are changing our workplaces, classrooms and social lives.*

**Type of Credit:** College credit certificate

**Format:** Online, term-based

**Start/End Date:** Two courses only offered fall term

**Participation/Time Commitment:** 6 credit hour certificate (2 courses). This program takes approximately 2 terms (9 months) to complete.

**Duration:** 9 months

**Keywords:** Graduate Certificate, Communication, Computer and Information Sciences, Marketing

### Human Resource Management Certificate

*This certificate provides a broad base of knowledge to professionals seeking to expand their management competencies. The coursework is essential to prepare for the Professional in Human Resources® (PHR®) exam, developed by HR Certification Institute® (HRCI®) and recognized nationally as a significant credential for professional advancement in human resources. Competencies required by human resources professionals are best defined by the PHR exam content outline, and they are the same competencies cover in the coursework required for the certificate.*

**Type of Credit:** College credit certificate

**Format:** Online, term-based

**Start/End Date:** Can start fall, spring, summer

**Participation/Time Commitment:** 20 credit hour certificate (7 courses). This program takes approximately 3 terms (12 months) to complete.

**Duration:** 12 months

**Keywords:** Certificate, Graduate Certificate, Business, Management, Leadership, Human Resources

### Improving the User Experience Certificate

*This certificate covers the rhetorical theories, guiding user experience strategies and teaches students how to implement user-centered research aimed to improve the content of documents.*

**Type of Credit:** College credit certificate

**Format:** Online, term-based

**Start/End Date:** Term-based, two courses only offered spring term

**Participation/Time Commitment:** 6 credit hour certificate (2 courses). This program takes approximately 2 terms (9 months) to complete.

**Duration:** 9 months

**Keywords:** Graduate Certificate, Communication Program, Computer and Information Sciences Program, Marketing

### Instructional Design Certificate

*This certificate will help you start or advance your career as an Instructional Designer, Content Developer, Instructional Technologist, Elearning Designer and Project Manager, Training and Learning Developer or Coordinator, and many other positions in both for-profit and non-profit organizations.*

**Type of Credit:** College credit certificate

**Format:** Online, term-based

**Start/End Date:** Term-based, can start fall, spring, summer

**Participation/Time Commitment:** 12 credit hour certificate (4 courses). This program takes approximately 3 terms (12 months) to complete.

**Duration:** 12 months

**Keywords:** Graduate Certificate, Computer and Information Sciences, Workforce Development and Training, Instructional Design and Training

## Bachelors Programs

### Bachelor of Science in Career, Technical Education and Training

*This program provides instructors and non-instructors the opportunity to articulate an Associate's Degree or Technical Diploma to a Bachelor's Degree by expanding their technical knowledge to include expertise in instruction, leadership, course construction, and evaluation.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Can start fall, spring, summer

**Participation/Time Commitment:** 120-121 credit hour degree program. This program takes approximately 4 years to complete.

**Duration:** 4 years

**Keywords:** Bachelors, Workforce Development and Training, Instructional Design and Training

### Bachelor of Science in Digital Marketing Technology

*The program's multi-disciplinary approach combines applied theory and hands-on learning to explain digital marketing strategies, tactics and tools*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Can start fall, spring, summer

**Participation/Time Commitment:** 120 credit hour degree program. This program takes approximately 4 years to complete.

**Duration:** 4 years

**Keywords:** Bachelors, Business, Communication, Computer and Information Sciences, Marketing

### Bachelor of Science in Management

*This program is designed for place-bound professionals that need a bachelor's degree for career advancement. This program embraces collaboration between UW Colleges and the Wisconsin Technical College System*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Can start fall, spring, summer

**Participation/Time Commitment:** 120 credit hour degree program. This program takes approximately 4 years to complete.

**Duration:** 4 years

**Keywords:** Bachelors, Business, Management, Leadership

## Masters Programs

### Master of Science in Career and Technical Education

*This program is for educators and industry professionals interested in gaining leadership skills and advancing their careers. The curriculum is specifically designed for working adults, and can be completed in as little as two years. People who complete this degree are better prepared to work in career and technical education at the secondary and postsecondary levels, in industry, or in workforce education agencies.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Can start fall, spring, summer

**Participation/Time Commitment:** 30 credit hour degree program. This program takes approximately 2 years (8 terms) to complete.

**Duration:** 2 years

**Keywords:** Masters, Workforce Development and Training, Instructional Design and Training

### Master of Science in Construction Management

*This program will help further your career if you have a construction-related degree and five or more years of experience. We've designed our curriculum to help you solve real-world problems in the construction industry. The standard tuition rate is for all students across the country. You can begin the program at any time of the year.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Can start fall, spring, summer

**Participation/Time Commitment:** 30 credit hour degree program. This program takes approximately 2 years (6 terms) to complete.

**Duration:** 2 years

**Keywords:** Masters, Business, Management, Leadership, Construction Management

### Master of Science in Information and Communication Technologies

*This program is designed to further the education of working professionals. The degree can be completed fully online. In today's fast-paced technical world, leaders are needed in the areas of information technology, network security, enterprise systems, digital marketing and e-learning. This graduate degree helps you become that needed leader.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Can start fall, spring, summer

**Participation/Time Commitment:** 30 credit hour degree program. This program takes approximately 2 years (6 terms) to complete.

**Duration:** 2 years

**Keywords:** Masters, Computer and Information Sciences, Information, Analytics, and Decision Sciences

### Master of Science in Operations and Supply Management

*This program prepares students for advanced leadership roles in global business and technical environments. Operations, supply chain and logistics management are areas that need managers who can apply both existing and emerging technologies to plan, organize and implement effective systems. Our unique program can be fully completed online — a valuable option for working professionals with a demanding schedule.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Can start fall, spring, summer

**Participation/Time Commitment:** 32 credit hour degree program. This program takes approximately 2 years (6 terms) to complete.

**Duration:** 2 years

**Keywords:** Masters, Business, Management, Leadership, Construction Management, Project Management

### Master of Science in Technical and Professional Communication

*This program is a fully online 30-credit degree. Most of our students are working professionals who finish their degree in two years. Our faculty have extensive experience in online instruction, and the program is evaluated yearly to help ensure that students receive quality instruction.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Can start fall, spring, summer

**Participation/Time Commitment:** 30 credit hour degree program. This program takes approximately 2 years (6 terms) to complete.

**Duration:** 2 years

**Keywords:** Masters, Communication, Workforce Development and Training

### Master of Science in Training and Human Resource Development

*The demand for training and human development managers and specialists is growing nationwide. This program helps to prepare you for a career in a variety of positions, including: Leadership Development Specialist, Learning and Development Manager, Organizational Change Manager, Talent Development Manager, Instructional Designer, Technical Trainer, Human Resource Development Coordinator, Training Supervisor or Manager, Internal/External Consultant*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Can start fall, spring

**Participation/Time Commitment:** 30 credit hour degree program. This program takes approximately 2 years (6 terms) to complete.

**Duration:** 2 years

**Keywords:** Masters, Business, Leadership, Workforce Development and Training, Human Resources, Instructional Design and Training

## Doctoral Programs

### Doctor of Education in Career and Technical Education

*This program prepares you for a leadership role in secondary and postsecondary education. Our program builds upon your professional experiences to develop the vision, strategy and administrative qualities essential to educational management including secondary divisions of career and technical education and vocational education.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Fall start only

**Participation/Time Commitment:** 60 credit hour degree program. This program takes approximately 3 years (12 terms) to complete.

**Duration:** 3 years

**Keywords:** Doctorate, Workforce Development and Training, Instructional Design and Training

# Valdosta State University

## Bachelors Programs

### Bachelor of Science in Education in Workforce Education-Technical Leadership

*This program covers materials including management, administration, human resources and technology related to today's complex organizations in the public, private and nonprofit sectors. The online, multidisciplinary program is ideal for working professionals, members of the military, transfer students and those seeking degree completion, along with traditional students who wish to complete a degree online.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 3 starts annually: Jan/Jun/Aug

**Participation/Time Commitment:** 120 credit hours.

**Duration:** This program takes approximately 2 to 4 years to complete depending on qualification for award of prior learning credit and enrollment status (full-time or part-time).

**Keywords:** Bachelors, Leadership, Workforce Development and Training

### Bachelor of Science in Education in Workforce Education/Workforce Training and Development

*This program is designed for students who are interested in teaching or training in a postsecondary setting. This includes institutions such as technical institutes or colleges, community colleges, private sector industries and corporations, community and social service agencies, and the military.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 3 starts annually: Jan/Jun/Aug

**Participation/Time Commitment:** 120 credit hours.

**Duration:** This program takes approximately 2 to 4 years to complete depending on qualification for award of prior learning credit and enrollment status (full-time or part-time).

**Keywords:** Bachelors, Leadership, Workforce Development and Training, Instructional Design and Training

### Bachelor of Business Administration in Management

*Students in this program hone their critical thinking skills, develop an appreciation of diverse cultural perspectives, and learn how to address policy disputes and deal with social issues. The curriculum in this program is designed to prepare students for careers in business management and focuses on key areas of management education, including organization behavior and development, human resources management, information systems, operations management and small business management.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 6 starts annually: January/March/June/August/October

**Participation/Time Commitment:** 120 credit hours.

**Duration:** This program takes approximately 2 to 4 years to complete depending on qualification for award of prior learning credit and enrollment status (full-time or part-time).

**Keywords:** Bachelors, Business, Management, Leadership

### Bachelor of Science in Office Administration and Technology (OAT)

*Support staff and administrative personnel are critical to the success of a company or organization. This program is designed to prepare students for administrative, supportive and supervisory positions in business or industrial settings, professional offices, public institutions, and government agencies through the delivery of courses in financial planning, billing, record keeping, personnel, physical distribution and logistics within organizations. Students may qualify for up to 9 credit hours of prior learning through approved AAS degree or the equivalent as evidenced by prior learning/technical work experience.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 3 starts annually: Jan/Jun/Aug

**Participation/Time Commitment:** 120 credit hours.

**Duration:** This program takes approximately 2 to 4 years to complete depending on qualification for award of prior learning credit and enrollment status (full-time or part-time).

**Keywords:** Bachelors, Business

### Bachelor of Science in Organizational Leadership

*This program examines the practices, theories, issues, and ramifications of leading an organization or business. The multidisciplinary curriculum provides an understanding of leadership, administration, human resources, and technology related to today's complex organizations in the public, private or non-profit sectors.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 3 starts annually: Jan/Jun/Aug

**Participation/Time Commitment:** 120 credit hours.

**Duration:** This program takes approximately 2 to 4 years to complete depending on qualification for award of prior learning credit and enrollment status (full-time or part-time).

**Keywords:** Bachelors, Business, Management, Leadership, Organizational Leadership

## Masters Programs

### Georgia webMBA®

*Industry leaders from anywhere in the country can benefit from educational experiences with a diverse group of peers. Valdosta State University's College of Business Administration is a member of the Georgia WebMBA®, which is available to students across the globe. This program offers qualified and highly motivated students the opportunity to earn an accredited Masters of Business Administration (MBA) degree. Convenient and affordable, the WebMBA® provides quality instruction in a Web-based virtual setting.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 3 starts annually: Aug/Jan/June

**Participation/Time Commitment:** 120 credit hours

**Duration:** This program takes approximately 4 years to complete.

**Keywords:** Masters, Business, Management, Leadership, Master of Business Administration

### Master of Education in Instructional Technology – Corporate Training (IT2)

*This program offers engaging and meaningful educational experiences designed specifically for professionals working in, or entering, the corporate training field.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** 2 starts annually: Aug/Jan

**Participation/Time Commitment:** 30 credit hours

**Duration:** This program takes approximately 5 semesters (1 1/2 years) to complete.

**Keywords:** Masters, Workforce Development and Training, Instructional Design and Training



# Community College of Allegheny County

## Associates Programs

### Associate of Science in Electrical Construction Technology

*This fully online associate degree program in Electrical Construction Technology is designed for IBEW journeymen (wiremen) and apprentices. Inside Journeymen Wiremen who presents proof of apprenticeship completion through a local IBEW-NECA JATC can use their training ticket to count as 40 credits towards earning the AS degree. The remaining 21–24 credits (seven courses) that are required for the AS degree are general education courses and only 15 of those credits (five courses) must be completed through CCAC. This means a student can transfer six to nine credits (two to three courses) to the CCAC program. Courses taken previously at other accredited secondary institutions may transfer to fulfill the restricted general elective classes. The program ensures easy access from anywhere in the country with its robust online program and prides itself on affordability with in-state tuition rates. There is a comprehensive student support system in place that is reflective of student having personalized attention and support through a single point of contact from the college. For students who have an interest to go beyond the AS degree, the program has articulated agreements with 3 four year colleges to allow for the seamless continuation towards pursuing a bachelor's degree. The articulation agreements with the following institutions listed below provide the student with a seamless transfer to an online bachelor's degree program at in-state tuition rates.*

**Type of Credit:** Associate's degree

**Format:** Online, term-based

**Start/End Date:** Can start fall, spring, or summer

**Participation/Time Commitment:** 60 credit hours

**Duration:** 5 years

**Keywords:** Associates, Electrical Contracting, Leadership

# Dunwoody College of Technology

## Certificate Programs

### Construction Project Management Certificate

*Already in the industry and looking for a promotion? Dunwoody's Construction Project Management Certificate provides you with the skills and knowledge you need to move up in your career.*

**Type of Credit:** College credit certificate

**Format:** Online, term-based

**Start/End Date:** Can start in fall or spring

**Participation/Time Commitment:** 16 credit hours

**Duration:** 1 year

**Keywords:** Certificate, Project Management

### Electrical Drafting and Estimating Certificate

*Specifically designed by professionals for professionals, this unique online certificate can propel you out of the field and into the office. In just one year, you'll learn the sought-after skills needed to become an electrical drafter, lighting designer, or estimator.*

**Type of Credit:** College credit certificate

**Format:** Online, term-based

**Start/End Date:** Can start in fall

**Participation/Time Commitment:** 17 credit hours

**Duration:** 1 year

**Keywords:** Certificate

## Associates Programs

### Associate of Applied Science in Electrical Construction Design and Management

*Dunwoody's Electrical Construction Design & Management program provides you with the skills and knowledge necessary to create estimates, develop schedules, and effectively manage complex electrical construction projects from start to finish.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Can start in fall or spring

**Participation/Time Commitment:** 57 credit hours

**Duration:** Two+ years

**Keywords:** Associate's Degree, Construction Management Program

## Bachelors Programs

### Bachelor of Science in Business Management & Leadership

*Learn the managerial, financial, marketing, and human resources skills you need to become an effective manager. Enhance your soft skills like communications, business writing, negotiation, and conflict resolution. Leadership courses are threaded throughout the degree program so that you're equipped to take what you've learned and make it happen. You'll also complete a capstone project specific to the industry you're trained in.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Can start in fall, spring, or summer

**Participation/Time Commitment:** 60 credit hours

**Duration:** 2 to 3 years

**Keywords:** Bachelors, Business, Leadership

### Bachelor of Science in Construction Management

*Develop the skills to successfully influence and lead teams, develop projects, and grow businesses from faculty who have all worked professionally in a variety of construction fields. Learn online, on your own time, as you collaborate with others to complete real projects, and work with nationally recognized organizations and industry professionals.*

*The Construction Management completion program is specifically designed for students and working professionals who need the flexibility of an online program that allows them to attend part- or full-time and finish at their own pace. The transfer process is easy and open to all students who have completed an associates degree, diploma, or have credits from a construction-related degree program.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Can start in fall, spring, or summer

**Participation/Time Commitment:** 60 credit hours

**Duration:** 2 to 3 years

**Keywords:** Bachelors, Construction Management, Leadership

### Bachelor of Science in Power and Construction Engineering Technology

*Learn the skills you need to design and manage large scale electrical projects, including utility and renewable energy systems.*

**Type of Credit:** College credit degree

**Format:** Online, term-based

**Start/End Date:** Can start in fall

**Participation/Time Commitment:** 81 credit hours

**Duration:** Two+ years

**Keywords:** Bachelor's Degree, Engineering