

Work for Solutions.
Advocate for Change.

Make a Difference.



NECA 2015 Legislative Conference & Political Leadership Council Summit

May 13–14, 2015
Mandarin Oriental • Washington, D.C.

Register Early!
**HOTEL REGISTRATIONS MUST BE MADE BY
APRIL 7, 2015.**

Hotel space is limited!

To register, visit
www.necanet.org/2015LegConf

NECA 2015 LEGISLATIVE CONFERENCE

Join us in Washington, DC Wednesday, May 13 and Thursday, May 14 for NECA's 2015 National Legislative Conference. This annual meeting is the premiere legislative conference for electrical contractors to hear about the top issues affecting the industry and meet the leaders who are working to provide real solutions. Our conference is about policy, not partisanship. Accordingly, NECA will ensure leading members of Congress from both sides of the political aisle will be on hand to brief participants on the latest happenings on Capitol Hill.

NECA's Government Affairs team has been working throughout the 114th Congress advocating NECA's legislative agenda and the issues that impact the bottom line of NECA contractors. With a new Congress in town, this will be your best opportunity to come to Washington, D.C., tell lawmakers your story, and help them understand the issues affecting your business.

NECA's top priorities for 2015 include a wide variety of issues aimed at ensuring the businesses of NECA contractors continue to grow and prosper. These important issues include: investing in our nation's infrastructure, creating new and innovative multi employer defined benefit pension plans, comprehensive tax reform, and repealing Affordable Care Act tax provisions.

Through your participation during these critical days, we will use our collective voice to advance these issues on

behalf of our industry. Participants in the Conference will take part in issue briefings and engage with Members of Congress and Washington insiders while gaining a unique perspective on the legislative process. All registrants have the opportunity to meet with legislative leaders in their offices and at our Congressional Reception.



NECA staff will ensure that all participants will have the opportunity to meet with their members of Congress and will provide assistance in helping them communicate effectively with prepared position papers and preparatory meetings putting forth the necessary talking points. By taking an active role in the policymaking process, participants are contributing to the success of the electrical contracting industry by sending Congress the message that NECA leads the industry in establishing and maintaining the highest workforce standards and performance. Join forces with other NECA members and staff working on the Association's behalf in Washington.

Together, we can guide legislative change for our industry and the people we serve.

NECA 2015 PLC SUMMIT



This year's annual Political Leadership Council (PLC) Summit will continue to coincide with the NECA 2015 National Legislative Conference. PLC members are encouraged to participate in the

Legislative Conference, as well as special, invitation-only events that will feature high profile speakers. From interacting with Members of Congress at the PLC-sponsored Congressional Reception to participating in exclusive briefings and business meetings, the Summit allows PLC members to continue integrating political action into their daily activities. PLC chapters and members embody a commitment of extraordinary magnitude and

exemplify leadership within the electrical construction industry through their generous NECAPAC contributions. They help secure the policy priorities of our members and increase the visibility of NECA. Membership in the PLC, and access to its corresponding events, is open to all NECA members and chapters. If you are interested in joining the PLC and participating in the Summit's exclusive events after the Conference, either through a personal contribution or through working with other members to meet your chapter's goal, please contact NECA's Government Affairs staff at 301-215-4503.

We look forward to welcoming our PLC members taking part in the 2015 Summit. We are grateful for our PLC members who have shown dedication and commitment to a vigorous government affairs program and who help to ensure that NECA has the resources to continue to make an impact on the national legislative landscape.

Tentative Conference Agenda

Tuesday, May 12

2:00 p.m. – 5:00 p.m. Registration Desk/Capitol Hill Meeting Desk Open
2:00 p.m. – 5:00 p.m. Government Affairs Committee/PLC Leadership Meeting*
7:00 p.m. – 10:00 p.m. Government Affairs Committee/PLC Leadership Dinner*

Wednesday, May 13

12:00 p.m. – 5:30 p.m. Registration Desk/Capitol Hill Meeting Desk Open
8:00 a.m. – 12:00 p.m. Government Affairs Committee/PLC Leadership Meeting*
2:00 p.m. – 4:00 p.m. NECA Policy Briefing
5:00 p.m. – 6:30 p.m. Congressional Reception (at Capitol Hill office)
7:30 p.m. – 10:00 p.m. PLC Summit Dinner & Awards Presentation*

Thursday, May 14

7:00 a.m. – 11:00 a.m. Registration Desk/Capitol Hill Meeting Desk Open
8:00 a.m. – 11:00 a.m. NECA *Politics for Breakfast*
11:00 a.m. – 5:00 p.m. Capitol Hill Meetings (*as scheduled*)
5:00 p.m. – 6:30 p.m. Reception

*invitation only

Schedule subject to change



Capitol Hill Visits

Meetings with Members of Congress are critically important to a successful advocacy strategy on Capitol Hill. Congress is considering a multitude of legislative initiatives affecting the electrical construction industry, and it is imperative that your elected officials are aware of NECA's position on issues of importance to the industry. NECA will fully brief and prepare attendees for meetings with their members of Congress. All attendees will be provided easy to read issue papers on NECA's top issues to take with them on their visits.

Please indicate your willingness to participate in Capitol Hill visits during the registration process for the NECA 2015 National Legislative Conference. Once you register for the conference, please indicate which members of Congress you would like to meet with. Hill visits will take place during the afternoon of May 14, 2015. In addition, a member of NECA's Government Affairs staff will be available to accompany you on visits if you wish. For more information on the Capitol Hill visits or to request help in scheduling a meeting, please contact necagovtaffairs@necanet.org.





In 2003, NECA's leaders came together and made the commitment to bring our political action committee (NECAPAC) to the \$1 million level. Through that personal involvement and financial commitment, NECA has realized greater visibility, greater access, and greater influence while achieving greater results for each of us in the electrical construction business. During the 2014 electoral cycle, NECA exceeded \$1.8 million in NECAPAC contributions, ranking it as the largest specialty contractor PAC and among the top 50 nationwide. This growth continues to show NECAPAC's leading PAC position with the highest-ever level of involvement and most contributions raised.

NECA is respected by legislators, regulators, and competing sectors of the construction industry as the leading organization of major influence in terms of our commitment to government affairs and political leadership.

COMMITMENT

A key ingredient in NECAPAC's growing success is its **Political Leadership Council (PLC)**. Contractors who make a personal annual NECAPAC commitment of \$5000 give us the power to keep and expand on our position as a million-dollar-plus political action "player." Chapters can also become PLC members and can name a representative to the Council.

MEMBERSHIP

- ★ **Individuals**—Personal contribution of \$5000 annually
- ★ **Chapters**—To join the PLC, a Chapter must meet the annual goals set for Chapter leadership and member commitments.

MEMBERSHIP BENEFITS

The PLC is far more than just writing a check. Its members have specific opportunities to:

- ★ Play a key role in selecting the issues that our members want NECA to support
- ★ Participate in critical informational briefing sessions with Members of Congress
- ★ Attend the annual PLC Summit with a full day of high-level interaction and briefings from elected congressional leaders and national experts who impact our businesses
- ★ Receive weekly email updates on NECA government affairs activity on current issues and in political action

OUR VOLUNTEERS MAKE US STRONG

Like every successful organization, our Political Leadership Council has a solid structure of dedicated men and women working on behalf of all electrical contractors.

- ★ The **Council Chair** leads the effort each year to ensure that we achieve NECAPAC results far above the million-dollar level
- ★ **Regional Chairs** enlist additional Council members and also work throughout each NECA Region to encourage gifts to NECAPAC at every level
- ★ EVERY Political Leadership Council member is a strong advocate for positive government action that will make business conditions better for your company

Contributing to NECA's Political Leadership Council is an investment in the future of your business.