The Talent Initiative

Electrical construction offers a solid, rewarding career path. Working together on the Talent Initiative, the National Electrical Contractors Association (NECA), NECA Chapters, ELECTRI International and educational institutions across the country can concentrate on attracting the best and brightest construction management interns and graduates to electrical construction. The components of the Talent Initiative include:

- Establishing and nurturing successful, productive NECA Student Chapters.
- Offering grants for students in construction management or related programs.
- Promoting international student service projects in conjunction with ELECTRI International Cross-Border meetings.
- Conducting an annual national competition for construction management student teams.

What Can a NECA Student Chapter Offer Your Students?

What does the electrical industry want and need?

Electrical contractors want well-rounded managers who are prepared to deliver electrical construction projects effectively and profitably in today’s competitive market.

Where do construction firms find these professionals?

To help build interest in the electrical construction industry, NECA, NECA Chapters and ELECTRI International work closely with educational institutions to attract the best and brightest to the industry from among college Construction Management students and graduates.

How do students and the industry come together?

NECA Student Chapters and the Talent Initiative offer a variety of projects and opportunities:

- Annual Green Energy Challenge Competition

NECA Student Chapter teams demonstrate their ability to analyze particular electrical construction management “problems” outlined for them and then create a comprehensive plan and budget for an appropriate retrofit.
A jury of contractors and industry partners evaluates the proposals and invites the top three teams to present their projects at the NECA Convention. The jury evaluates both the substance and the presentation.

ELECTRI International provides a financial award to the winning school and assists with the cost of bringing the finalist teams to the NECA Convention.

■ Student Passport to Electrical Construction

Student teams get valuable learning experiences through ELECTRI’s international service learning programs.

Students select an international location with a critical need for new or upgraded electrical service. Working with their faculty advisor and a local electrical contractor, students design the installation and volunteer their time and travel to complete the project.

■ Student Chapter Support

NECA and ELECTRI International work closely with NECA Chapters to provide matching grants to bright young professionals at academic institutions that have NECA Student Chapters.

Having an involved, knowledgeable faculty advisor is the key to creating and maintaining a successful NECA Student Chapter and attracting quality talent to the industry. Based on recommendations from the NECA Chapters, ELECTRI offers annual faculty stipends to advisors who are mentoring student chapters at their institutions, as well as annual grants to outstanding students.

ELECTRI International’s Talent Initiative is a positive force in creating a talent pipeline for local electrical contractors who want to hire qualified college graduates to sustain and grow their businesses. These young professionals will come with enhanced work-ready skills and knowledge of the electrical construction industry and be ready to make immediate contributions to their employer’s bottom line.

Current NECA Student Chapters

Alfred State College
Arizona State University
Ball State University
Bowling Green State University
California Poly State University, San Luis Obispo
California State University, Chico
California State University, Sacramento
Central Washington University
Colorado State University
Georgia Institute of Technology
Illinois Institute of Technology
Iowa State University
Milwaukee School of Engineering
Northern Illinois University
Oregon State University
Penn State University
Purdue University
Rochester Institute of Technology
San Diego State University
Southern Polytechnic University
Texas A&M University
University of Kansas
University of Nebraska at Lincoln
University of Washington
University of Wisconsin-Madison
Youngstown State University

Penn State Student Chapter members participate with local contractors in an ELECTRI International service program in Honduras.