Help Wanted! Recruit and Retain Your Future

Jon Finch
VP Training & Recruiting
Milwaukee Tool

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  www.necanet.org/NNSurvey2017
Help Wanted!

Recruit and Retain Your Future

We're looking for someone age 22-26 with 30 years of experience.
CFO asks CEO: “What if we spend money training our people and they leave?”

CEO: “What happens if we don’t invest, and they stay?”
Recruiting Strategy

Recruiting Strategy
MULTIPLE GENERATIONS @ WORK

Five Generations Working Side by Side in 2020

TRADITIONALISTS  Born 1920-1944
- Great Depression
- World War II
- Disciplined
- Workaholic
- Loyalty
- Men in the Military
- Vacations

BOOMERS  Born 1945-1964
- Vietnam, Moon Landing
- Equal Rights
- Experimental
- Innovators
- Hard Working
- Personal Computer

GEN X  Born 1965-1983
- Fall of Berlin Wall
- Golf War
- Independent
- Free Agents
- Internet, HIV/AIDS
- Mobile Phone

MILLENIAL  Born 1984-1996
- 9/11 Attacks
- Community Service
- Immediate
- Connected, Diverse
- Social, Everything
- Social Media
- Tablet/Devices

GEN Z  Born 1997-2017
- Age 15 and younger
- Optimistic
- High Expectations
- Race
- Social Media

Each generation brings its own view of the world, which creates both opportunities and threats to businesses. This demands Generational Intelligence!

MULTIPLE GENERATIONS @ WORK SURVEY

WHY DO YOU WORK?
For Reference of NECA Now 2017 San Antonio Attendees Only
Questions

Up Next: Lunch on Event Lawn 1

Breakouts resume at 1:30

Don’t forget to fill out the online evaluation at www.necanet.org/NNSurvey2017