



## Building a Better Workforce



## Building a Better Workforce

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**This session is eligible for  
1 Continuing Education Hour**

To earn a certificate you must:

- Have your badge scanned at the door
- Attend 90% of this presentation
- Fill out the online evaluation for this session

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## Learning Objectives

- What are the four core competencies lacking in most of the workforce entering the industry today?
- What steps must one take to develop these four core competencies within the work force?
- How does one get the Union/Labor to spear head this initiative so your time is available to run your company?

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## Four Core Competencies

- Communication
  - Verbal & non verbal
- Self-Leadership
  - Personal responsibility, integrity
- Professionalism
  - Understanding what's appropriate
- Entrepreneurship
  - Thinking “Like a Boss”

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## What Steps Must One Take To Develop These Competencies In Our Workforce?

- Determine the value
- How to deliver the information?
- Who should deliver the information?
- Reinforcement learning
- Engage the apprentice

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## How Do We Get The Union/Labor To Spear Head This Initiative

- Develop an initiative for all apprentices in the Local
- Make it a part of the Apprenticeship Training Curriculum
- Incorporate a complimenting Foreman Training Program
- Why?

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# Mr. Destiny

Laurence Mark Productions, Silver Screen Partners IV, Touchstone Pictures

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# Building Better Buildings?

- We are not just buildings, but we are building better people!
- In turn we are
  - Building a Better Workforce

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## Quiz

- What are the four most common core competencies lacking in today apprentice?
- Which learning style is most effective developing a professional workforce?
- What is the most natural vehicle to get the union/labor involved in this initiative?
- True or False This will be easy and everyone will like it!

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