Building a Better Workforce

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This session is eligible for
1 Continuing Education Hour

To earn a certificate you must:
– Have your badge scanned at the door
– Attend 90% of this presentation
– Fill out the online evaluation for this session
Learning Objectives

• What are the four core competencies lacking in most of the workforce entering the industry today?
• What steps must one take to develop these four core competencies within the workforce?
• How does one get the Union/Labor to spearhead this initiative so your time is available to run your company?

Four Core Competencies

• Communication
  – Verbal & non-verbal
• Self-Leadership
  – Personal responsibility, integrity
• Professionalism
  – Understanding what's appropriate
• Entrepreneurship
  – Thinking “Like a Boss”
What Steps Must One Take To Develop These Competencies In Our Workforce?

• Determine the value
• How to deliver the information?
• Who should deliver the information?
• Reinforcement learning
• Engage the apprentice

How Do We Get The Union/Labor To Spear Head This Initiative

• Develop an initiative for all apprentices in the Local
• Make it a part of the Apprenticeship Training Curriculum
• Incorporate a complimenting Foreman Training Program
• Why?
Mr. Destiny
Laurence Mark Productions, Silver Screen Partners IV, Touchstone Pictures

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Building Better Buildings?

• We are not just buildings, but we are building better people!

• In turn we are

• Building a Better Workforce
Quiz

• What are the four most common core competencies lacking in today apprentice?
• Which learning style is most effective developing a professional workforce?
• What is the most natural vehicle to get the union/labor involved in this initiative?
• True or False This will be easy and everyone will like it!