



Building Company Culture as an Electrical Contractor

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This session is eligible for 1 Continuing Education Hour

For these hours to appear on your certificate, you must:

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- Attend 90% of the session
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What We'll Cover

- Company Culture and Employee Engagement
- Why It Matters
- What Drives It?
- Our Story
- Our Solution
- Recap



Culture vs. Engagement

- Culture = the vibe of the organization
- Engagement = the vibe of the individual
- Hard to define—but easy to feel
- You know when something's off



ELECTRITE INTERNATIONAL



Why Culture & Engagement Matter

- 64% fewer safety incidents
- 18% more productivity
- 59% lower turnover
- 23% higher profitability
- ...



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What Drives Culture & Engagement?

- Set clear goals and expectations
- Recognize effort and give feedback often
- Build trust with real connection



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“Employees who believe management cares about them as a whole person—not just an employee—are more productive, satisfied, and fulfilled. Satisfied employees mean satisfied customers, which leads to profitability. - Anne M. Mulcahy, former CEO of Xerox”

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How Culture Shapes Engagement

- Culture sets the tone
- Good culture brings people in
- Bad culture pushes people out
- Strong culture = stronger teams



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Our Story



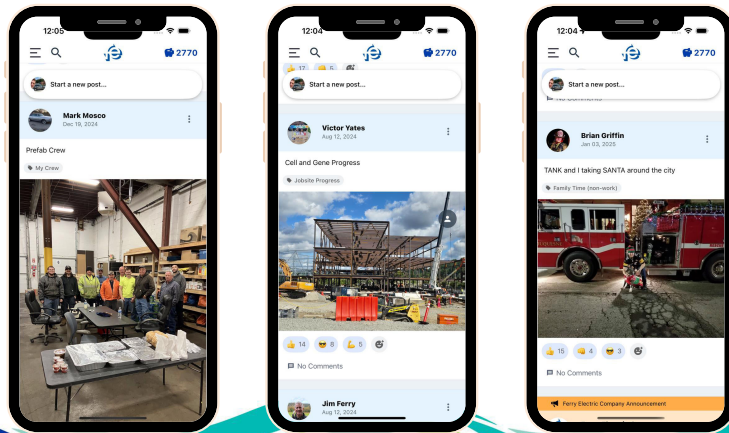
Connect

Recognize

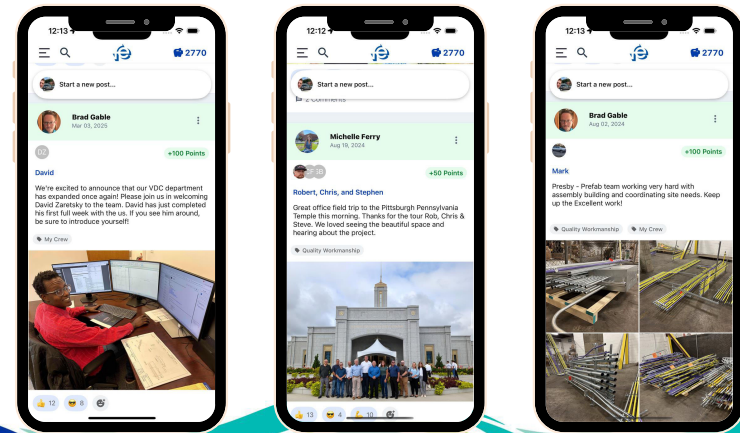
Reward

Inform

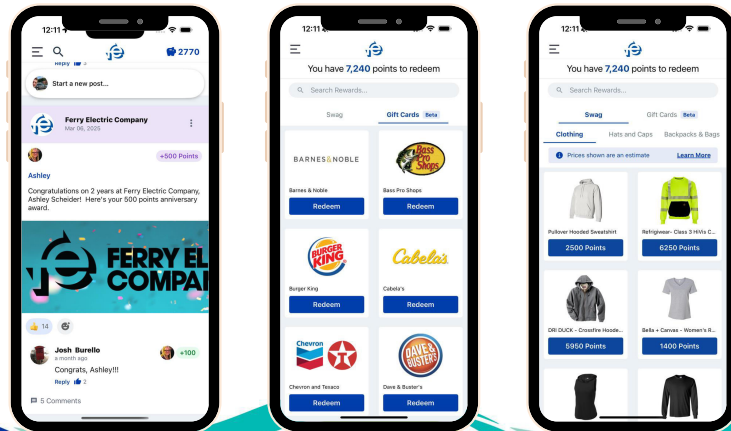
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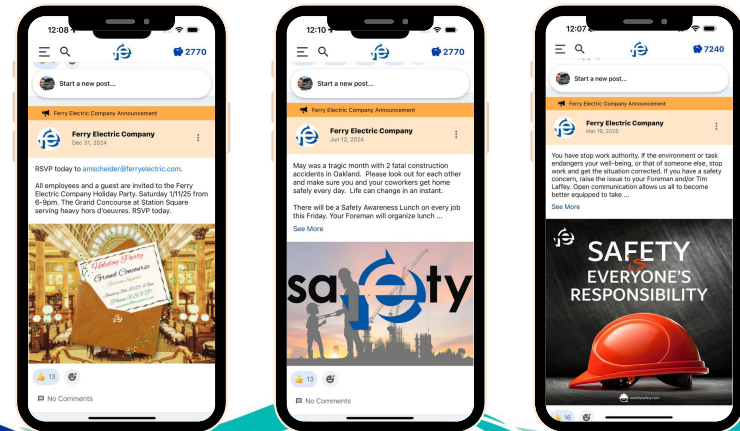
Recognize



Reward



Inform



Engagement + Culture = Productivity & Profitability

Your Employees Want to be:

- **Connected** with their peers and your organization
- **Recognized** and **Rewarded** for their hard work
- **Informed** about the company happenings



Continue the conversation

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Please Complete the Online Evaluation

