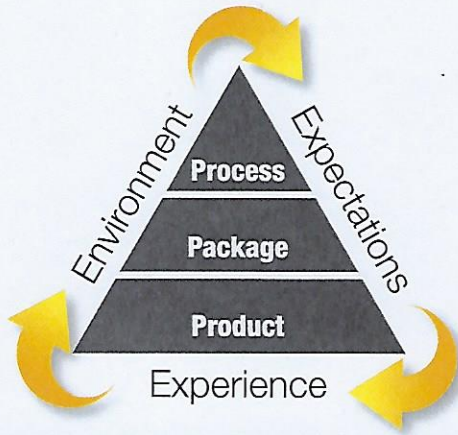


# the 10¢ decision

How small change pays off big



## NOTES

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**Influential Communication**

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**4 Taboo Words and Phrases**

**Top 3 Action Steps for Today**  
*Customized just for you!*