


Why me?

- Safety Director 15+ years
- Construction Technologist 15+ years
- Technology Consultant 5 years
- I am a Professional Speaker 15 years
- I am a Mental Fitness Advocate

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Is 2026 the year to use AI in your Safety Program?

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Tools needed for workshop...

A laptop, tablet or phone

Access to AI tools “company approved”

Access to AI tools “off book”

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Agenda For Today

1 The State of AI for Construction

Not much use now!
There are two camps of thought.
Where do you stand?

2 Prompting 101

What is a Prompt?
How to write a PROMPT?

3 Examples of AI

Create Presentations,
Create Videos,
Create Safety Meeting topics

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Choose Your Own Adventure

1 Write a Safety Meeting Topic

Crowdsource topics
Work in groups
Share documents

2 Make a video

Crowdsource topics
Work in groups
Share documents

3 Map your brain

Set up your knowledge locker
Map your brain for skills
Share what learn

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Choose Your Own Adventure

1 Record meetings

Crowdsource topics
Work in groups
Share documents

2 M

Crowdsource topics
Work in groups
Share documents

3 Map

Set up your knowledge locker
Map your brain for skills
Share what learn

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How can AI improve Safety Performance?

Part One Status Quo

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This is a
Wild Time
for Construction Safety!

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There are *A LOT* of Promises
about what AI can do for
Safety Pros

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Poll Time
Tell me about your
use of AI right now!

Poll on Mentimeter
6102 8941



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Two Camps in Construction Safety @ AI

Reality lies somewhere between these extremes—AI is a powerful tool that augments human expertise.

Camp #1: The Skeptics

AI will replace safety professionals and eliminate jobs in the industry



Camp #2: The Believers

AI will revolutionize safety programs and prevent all workplace accidents



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TOP 10 USES OF AI IN DAY-TO-DAY LIFE

DIGITAL ASSISTANTS AI tools like Siri, Alexa, and Google Assistant help with daily tasks, provide answers to queries, and control smart home devices, making life more convenient.	SOCIAL MEDIA AI curates personalized content feeds, moderates user-generated content, and suggests friends or interest groups based on behavior, enhancing social connectivity.	
DRIVING AI-powered self-driving cars and real-time traffic predictions improve road safety and provide efficient transportation.	FACIAL RECOGNITION AI secures devices, verifies identities, and enables seamless user access through face-based authentication.	FRAUD DETECTION AI detects suspicious transactions and patterns in real-time, protecting users from financial fraud and cyber threats.
SPAM DETECTION AI filters out unwanted emails or messages, ensuring a cleaner inbox and protecting against phishing scams.	RECOMMENDATION SYSTEMS AI suggests products, shows, or music tailored to individual preferences, enhancing user engagement.	CONTENT STREAMING AI optimizes streaming quality and recommends content, personalizing viewing experiences on platforms like Netflix.
SMART KEYBOARDS AI predicts and autocorrects text, improves typing speed, accuracy, and overall communication efficiency on smartphones and computers.	SEARCH ENGINES AI enhances search engines by ranking and delivering the most relevant search results quickly, making it easier to find accurate information online.	

CREATED BY FUTURESKILLSACADEMY.COM ©

The Hidden Truth

Most safety professionals don't realize they are **already using AI in their life!**

From predictive algorithms in safety software to automated reporting systems, AI has been quietly integrated into construction safety workflows for years.

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What I am hearing from Construction Safety Pros about AI...

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What Safety Professionals Tell Me

- 1 Drowning in Documentation
- 2 No Approved AI Tools
- 3 Zero AI Training

Hours spent reviewing safety manuals, site plans, JHAs, and PTPs instead of being on-site

Using "off-book" solutions or avoiding AI entirely due to lack of corporate approval

Even when tools are available, teams lack proper training on effective implementation

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#1 Safety Pros are bogged down down with:

- 1 Document review**
Endless hours reviewing safety manuals, plans, and procedures
- Meetings about meetings**
Administrative tasks that pull them away from actual safety work



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#1 Safety Pros spend hours on:

- Reviewing Safety Manuals**
Line-by-line document analysis
- Site Safety Plans**
Comprehensive plan evaluation
- JHA's & PTP's**
Job hazard and pre-task planning
- Email Management**
Responding to endless communications
- Open Item Tracking**
Managing safety action items

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#1 How do Safety Pros want to use AI?

- Generate Safety Content**
Automated creation of safety protocols and procedures
- Compare Safety Documents**
Rapid analysis of document differences and compliance gaps
- Analyze Trends**
Pattern recognition in incident data and safety metrics

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#2 Do not have access to an approved AI tool

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So they are using "off-book" tools...

AKA "Piloting Software"

Safety professionals are turning to unauthorized AI solutions to fill the gap, creating potential security and compliance risks.

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#3 Have not been trained
trained on how to use an
an approved
AI tool

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So they are not using any AI tools...

very much

Without proper training and approved tools, safety professionals are missing out on AI's transformative potential.

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IT Pros have the POWER to improve this
this situation

#1 Provide an AI TOOL!

Deploy approved, secure AI solutions for safety teams

#2 Provide training on AI!

Enable safety professionals with proper AI education

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How can AI improve Safety Performance?

Part Two

Terms

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AI Terms: LLM = Large Language Model

An LLM (**Large Language Model**) is essentially a **super-powered version of the predictive text (autocomplete) on your smartphone.**

Imagine a person who has **read every book, article, and website ever written.**

They do not strictly "know" things the way humans do, nor do they have a conscious mind.

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AI Terms: LLM = Large Language Model

Instead, they are masters of **pattern recognition.**

Because they have seen the phrase "The sky is..." millions of times, they know with near certainty that the next word should be "blue."

LLMs scale this up to understand the patterns of complex ideas, humor, professional tones, and coding languages.

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AI Terms: LLM = Prompt

"Write

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AI Terms: LLM = Agent

"Write

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How can AI improve Safety Performance?

Part Three Prompting

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AI can help make sense of a
messy world of safety data



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AI can surface
patterns that
burned-out human
minds do not see!

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AI can connect the dots
dots that busy human
human minds are
missing!

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AI can provide the real-
time intelligence safety
pros need to mitigate
risk

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#2 How do Safety Pros want to use AI?

-  **Generate Safety Content**
Automated creation of safety protocols and procedures
-  **Compare Safety Documents**
Rapid analysis of document differences and compliance gaps
-  **Analyze Trends**
Pattern recognition in incident data and safety metrics

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Artificial Intelligence vs. Augmented Intelligence

Resources: Dodge Network – Steve Jones

<p>Artificial Intelligence</p> <p>Designed to replicate human intelligence</p> <p>Takes over decision-making processes entirely</p>	<p>Augmented Intelligence</p> <p>Designed to support human intelligence</p> <p>Enhances human expertise and judgment</p>
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How can AI help Safety Professionals Grow?

- 1** Move from a Safety Admin to leader!
"How to become a leader in your culture for grow" Craig Sparks
- 2** Emotional angle
Using "off-book" solutions or avoiding AI entirely due to lack of corporate approval
- 3** Do more with less
Even when tools are available, teams lack proper training on effective implementation

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How to Prompt AI like a Safety Pro!

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What is a "Prompt"?

Simple Definition

A prompt is the instruction or question you give to an AI tool to get a specific result.

Think of it Like...

Giving directions to a new team member. The clearer and more specific you are, the better the outcome.

Key Point: Just like training a new hire, the quality of your input directly affects the quality of the AI's output.

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Types of AI Prompts for Safety Professionals

Core Prompt Types

1. Classification Prompts
2. Reasoning Prompts
3. Completion Prompts
4. Creative Prompts
5. Comparison Prompts
6. Dialogue Prompts

Advanced Applications

1. Informational Prompts
2. Instructional Prompts
3. Interactive Prompts
4. Summarization Prompts
5. Translation Prompts

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How to Prompt AI like a Safety PRO!

- 1 Define the Task: be very specific
Write a Safety Meeting Topic
- 2 Specify Audience & Attributes
For a specialty Trade Contractor
- 3 Use Clear & Precise Language
Commercial Roofer working in Georgia during August
- 4 Provide Output Examples
Three paragraphs and bullet points
- 5 Iterate Through Conversation
Talk to your AI Assistant continuously

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Real-World AI Prompt Example: **Generate Content**

#1 Creative Prompts

In this prompt type, the user asks the generative AI model to help brainstorm or imagine new artistic or creative ideas.

These include literary works like stories, songs, and sci-fi scripts, along with professional ones like ads, website copy, and brand marketing ideas.

Examples of this prompt:

Compose a new safety meeting topic for a mechanical contractor working on a roof in the month of July in San Diego.

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AI Prompt Example: **Generate Content**

Write a **Safety Meeting Topic** about **Heat Illness prevention** strategies for a specialty **Trade Contractor** who is a Commercial Roofer working in **Savannah**, Georgia, during the month of **August**.

This prompt includes: specific task, target audience, format requirements, and authoritative sources.

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AI Prompt Example

"You are a safety professional.

Write a **Safety Meeting Topic** about **Heat Illness prevention** strategies for a specialty **Trade Contractor** who is a Commercial Roofer working in **Savannah**, Georgia, during the months of June, July, and August.

Format this document into three paragraphs with 3 key points in bullet points at the end.

This prompt includes: specific task, target audience, format requirements, and authoritative sources.

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AI Prompt Example

"You are a Construction Safety professional.

Write a Safety Meeting Topic about Heat Illness prevention strategies for a specialty Trade Contractor who is a Commercial Roofer working in **Savannah**, Georgia, during the months of June, July, and August *at the Marriott Riverside Hotel.*

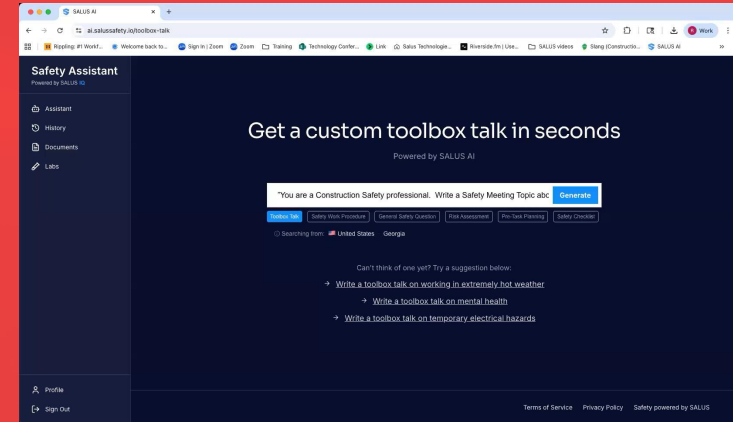
Format this document into three paragraphs with 3 key points in bullet points at the end. Use resources such as the websites of OSHA, ABC, Roofing Trade Associations, and Roofing Manufacturers.

Cite any references."

This prompt includes: specific context (safety professional) + direction (cite for references)

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SALUS Safety Assistant AI Prompt Example:



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SALUS IQ Prompt Example: Generate Content

Toolbox Talk: Near Miss Involving Underground Utilities

Objective

To understand the importance of identifying and managing underground utility hazards to prevent damage, injuries, and service disruptions. To reinforce the importance of communication, documentation, and adherence to safe work procedures when encountering unexpected hazards.

Introduction

Today, we're discussing a recent near miss involving underground utilities. These incidents highlight the potential dangers of working near buried lines and the importance of vigilance and proper procedures. Failing to identify and manage these hazards can lead to serious consequences, including electrocution, explosions, and damage to essential services.

According to industry statistics, a significant number of excavation-related incidents involve damage to underground utilities. These incidents can result in costly repairs, project delays, and, most importantly, serious injuries or fatalities.

Presenter Note: Ask the audience if anyone has had a close call or experience related to underground utilities. Share any relevant company statistics on utility strikes.

Key Points

- Importance of pre-job planning and utility locates: Always request and review utility locates before starting any excavation work.
- Unexpected utilities: Be prepared to encounter unmarked or inaccurately marked utilities.
- Stop work authority: Exercise your right and responsibility to stop work if you encounter a potential hazard.
- Communication is key: Immediately notify your supervisor, the client, and relevant authorities if you find an unmarked utility.
- Documentation: Accurately document all findings and actions taken in your daily safety sheet.

"SALUS Safety Assistant saves me three to five hours a week. I can take a near miss, turn it into a toolbox talk, and retrain my crew the same day."

Terry Villegas, Safety Manager, PRS Holdings

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SALUS IQ Prompt Example: Generate Content

- Q: How close can I dig to a marked utility?
A: Follow the guidelines provided by the utility company and your company's safe work procedures. Typically, you must hand-dig within a certain distance of the marked utility.
- Q: What if the utility locate markings are unclear or inaccurate?
A: Contact the utility company to request a re-mark. Do not proceed with work until the markings are clear and accurate.

Summary

Today, we discussed the importance of identifying and managing underground utility hazards. Remember:

- Always request and review utility locates before starting work.
- Be prepared to encounter unmarked or inaccurately marked utilities.
- Exercise your right and responsibility to stop work if you encounter a potential hazard.
- Communicate immediately with your supervisor, the client, and relevant authorities if you find an unmarked utility.
- Accurately document all findings and actions taken in your daily safety sheet.

Action Items

Following this toolbox talk, please:

- Review your company's safe work procedures for working near underground utilities.
- Ensure you have the necessary PPE for working near underground utilities.
- Report any concerns or questions you have about underground utility safety to your supervisor.

Remember: Safety First! Always prioritize safety when working near underground utilities.

Report all hazards, near-misses, and incidents to your supervisor immediately.

```
class ToolboxTalkOutput(BaseModel):  
    """  
    Structured output for a Toolbox Talk.  
    All text content should be in the specified language.  
    """  
    title: str = Field(description="The main title of the toolbox talk.")  
    objective: DescriptionListItem = Field(  
        description="Objective of the talk. Use 'content' for the objective if  
        you want to include the full text of the objective." )  
    introduction: DescriptionListItem = Field(  
        description="Introduction to the topic. Use 'content' for the intro text." )  
    introduction_presenter_note: str | None = Field(  
        description="Optional presenter note for the introduction section." )  
    key_points: List[SectionItem] = Field(  
        description="List of key points. Use 'heading' for the point itself, and  
        'content' for the point text." )  
    hazard_identification_intro: DescriptionListItem | None = Field(  
        description="Optional introductory text for hazard identification." )  
    identified_hazards: List[HazardItem] = Field(  
        description="List of identified hazards and their potential consequences." )  
    hazard_identification_presenter_note: str | None = Field(  
        description="Optional presenter note for hazard identification." )
```

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Custom Safety Meeting topics to build:

- 1) A recent incident or near miss
- 2) A recent physical accident
- 3) A recent vehicle accident
- 4) A specific work rule to your team

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Poll #2

What is a safety meeting topic that your team needs right now?



Poll on Mentimeter

6102 8941

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How SALUS IQ improves safety Content?



The **SALUS Safety Assistant** helps safety leaders move faster by **creating field-ready content in real time.**

Scan to Try the Safety Assistant

Instant toolbox talks, JHAs and more
Built for the field
Backed by 450M+ real data points



ai.salussafety.io



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Real-World AI Prompt Example: Generate Content

#1 Translation Prompts

In this prompt type, the user asks the generative AI model to translate parts of written language. Just tell the AI the language to which you would like it to translate a word, phrase, or block of text.

Examples of this prompt:

Translate the word "Heat Illness" from English into Spanish.

Provide a Spanish translation of the OSHA Special Emphasis Program.

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Real-World AI Prompt Example: Comparison

"You are a Construction Safety Professional.

Compare the Acme Roofing Site Heat Illness Prevention Plan to the Andor Project specifications for a Subcontractor Site Specific Safety Plan. Look for any areas that do not meet the requirements. Point out the areas that meet and do not meet the requirements.

Use only the uploaded documents."

This prompt includes: specific task, target audience, format requirements, and a **defense prompt**.

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BREAK ONE

10 Minutes

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How can AI improve Safety Performance?

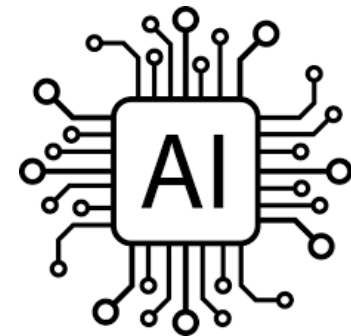
Part Three

AI Options

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AI Options for Vidoes





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AI Tools to try:

HeyGen

- 1 custom Avatar
- 60-second videos
- 3 videos per month
- To download must pay \$29





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AI Tools to try:

HeyGen

- 1 custom Avatar
- 60-second videos
- 3 videos per month
- Translations (Spanish)





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AI Tools to try:

Google Veo3:

- Upload Image
- Write Script
- Create Avatars



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Ve

AI Tools to try:

Google Veo3:

- Upload Image
- Write Script
- Create Avatars



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Ve

AI Tools to try:

Google Veo3:

- Upload Image
- Write Script
- Create Avatars

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AI Tools to try:

Google Veo3:

- Upload Image
- Write Script
- Create Avatars

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AI Tools to try:

Google Veo3:

- Upload Image
- Write Script
- Create Avatars

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AI Tools to try:

Google Veo 3:

- Write Scripts
- Build Avatars
- Select Images
- Choose Background

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AI Tools to try:

Google Veo 3:

- Write Scripts
- Build Avatars
- Select Images
- Choose Backgrounds



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Photo to Video Generation Exercise

Send photos of hazards to

help@conappguru.com

404-379-3186

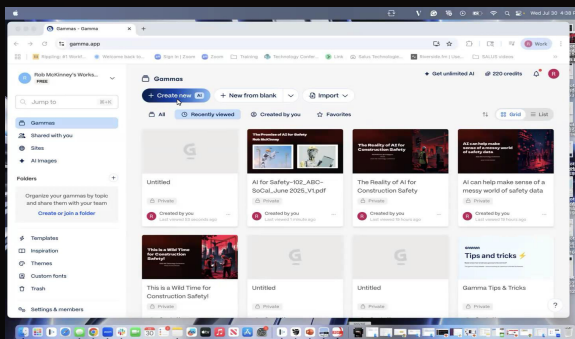


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AI Tools to try:

GAMMA:

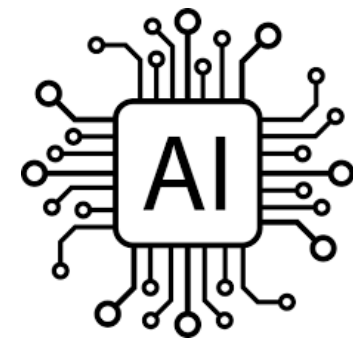
- Write **Scripts**
- Build **Slides**
- Generate **Images**
- Choose **Backgrounds**



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AI Options
for Health



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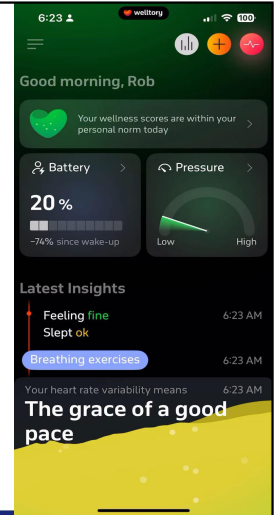
AI for Health



welltory Apps for PPM:

Welltory:

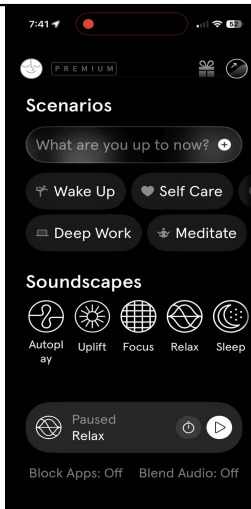
- Personalized All-In-one Health Tracker
- Track HRV – Heart Rate Variability
- Track Sleep
- Track Body Resilience
- AI scans data looking for insights.



Apps for Mental Fitness:

Endel App:

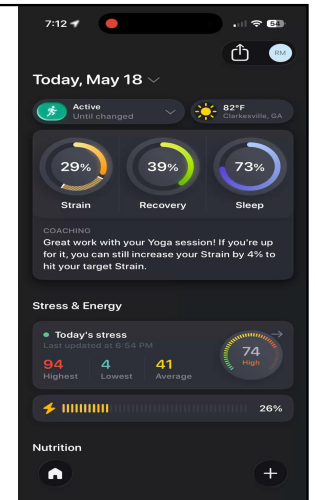
- Uses a patented AI engine to generate personalized, real-time soundscapes tailored for focus, relaxation, and sleep.
- The app's AI adapts to your environment and biology using several data inputs:
- **Circadian rhythms:** Time of day and local weather.
- **Biometric data:** Heart rate and motion tracked via wearables (like the Apple Watch).
- **User inputs:** Your current activity and location



How can and AI improve health?

Bevel:

- Personalized All-In-one Health Tracker
- Track HRV – Heart Rate Variability
- Track RHR – Resting Heart Rate
- Track – Sleep quality
- Track - Recovery
- AI scans data looking for insights.





How can and AI improve health?

ChatGPT Prompt:

- “Act as my advisor. Review the stats in these photos that measures my HRV, RHR and sleep over recent days . What areas are my stats stable? What areas are fluctuating? Where am I seeing growth versus decline? “

Bevel

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How can and AI improve health?

ChatGPT Response:

Big Picture Summary
Your body appears to be in a **moderate recovery state**, not a high-performance state right now.

Here is the pattern I see:

- Sleep quantity is mostly stable and good
- Resting heart rate (RHR) is improving overall
- HRV is fluctuating downward and unstable
- Oxygen saturation (SpO2) had a short-term dip
- Stress load is moderate but controlled
- Recovery capacity appears inconsistent day-to-day

This combination usually means:

Your body is functioning adequately, but your nervous system is under more strain than your recovery systems can fully offset yet.

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How can and AI improve health?

Bevel + ChatGPT analysis:

- RHR – is lowering
- HRV – is fluctuating
- Sleep quality - Stable
- Recovery - Inconsistent
- AI analysis tells the story of my recent journey.

Bevel

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7:17

Health

Biggest Hidden Lever: Nervous System Load

Your charts look more like: “mental/systemic fatigue” than: “physical overtraining”

That distinction matters.

For someone in your type of professional environment, HRV suppression often comes from:

- decision fatigue
- constant ↓ance
- problem solving

+ Message...

BREAK TWO 10 Minutes

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Connected Options

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SafetyEHD

Home EyesOnSite TAGIT EoS Login

Bob McKinney

It's as simple as a **PHOTO**. Millions of Safety Signals Driving **Real Time Safety** with a **LIVE feed** so you can be everywhere.

Inspections + JSA + Training + Site Photos
One Photo of each is all you need.
No more inspection apps or forms.
Let the team do what they do best. BUILD.

See Safety **BEFORE** the Incident

Download OHS AI Impact Report

Why Reports Fail

REAL-TIME AI ALERT INSTANT Training

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Safety EHD is a radical approach to safety management!

“Safety inspections are garbage because not what really happening on site!” – Joshua Jackson

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Challenges of Status Quo Safety...

Safety Pros down not have full visibility on project sites.

Reports are nothing more than Safety Theatre.

A movie that has already been played.

Time to flip the Script on Safety...

Safety is now, live, in the moment!

We can democratize safety with technology now.

Time to flip the Script on Safety...

1 – Make the data capture unbiased!

2 – Capture the truth of what is happening.

3 – Conduct analysis of hazards in real time.

Integrated Safety Intelligence

One ecosystem. Complete visibility. Safer decisions.



1

HRP

Energy Based Safety
The common language
of risk



Creates a shared
operational language
from executive leaders
to the frontline.

Improves hazard
recognition, decision
making and execution.

2

SafetyEHD

Safety Intelligence Layer
Operational intelligence
in the palm of your hand



Delivers real-time safety
knowledge and decision
support to the field.

Empowers people to make
better, safer decisions
every day.

3

TAGIT

Visual Operational Risk
Intelligence & Signal Detection
Turning images into
actionable intelligence



Analyses field imagery to
identify trends, exposures,
and deteriorating controls.

Detects weak signals early
so teams can intervene
before incidents occur.

4

EOS

Risk Command Center
(Visibility & Radar System)
See more. Know sooner.
Act faster.



Executive-level visibility
across projects and
operations.

A real-time radar system
for risk, performance and
operational health.



One Integrated Ecosystem. One Source of Truth. Better Outcomes.

Safety EHD

Safety Intelligence Layer

- 1) Take a photo of a hazard
- 2) Ask a question
- 3) Get real time knowledge to make a better decision



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TAGIT

Visual Risk Intelligence Layer

- 1) Photos taken in real time to assess hazards
- 2) Analysis in real time of exposures
- 3) Get signals on trends faster for course correction



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EOS

Risk Command Center

- 1) Visibility across all projects in near time
- 2) Real time radar for risk issues
- 3) Eyes On Site for better decision making



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Hazard Detection exercise

Send photos of hazards to

help@conappguru.com

404-379-3186



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NSPC
NATIONAL SOCIETY OF PROFESSIONAL CONTRACTORS



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NATIONAL SOCIETY OF PROFESSIONAL CONTRACTORS



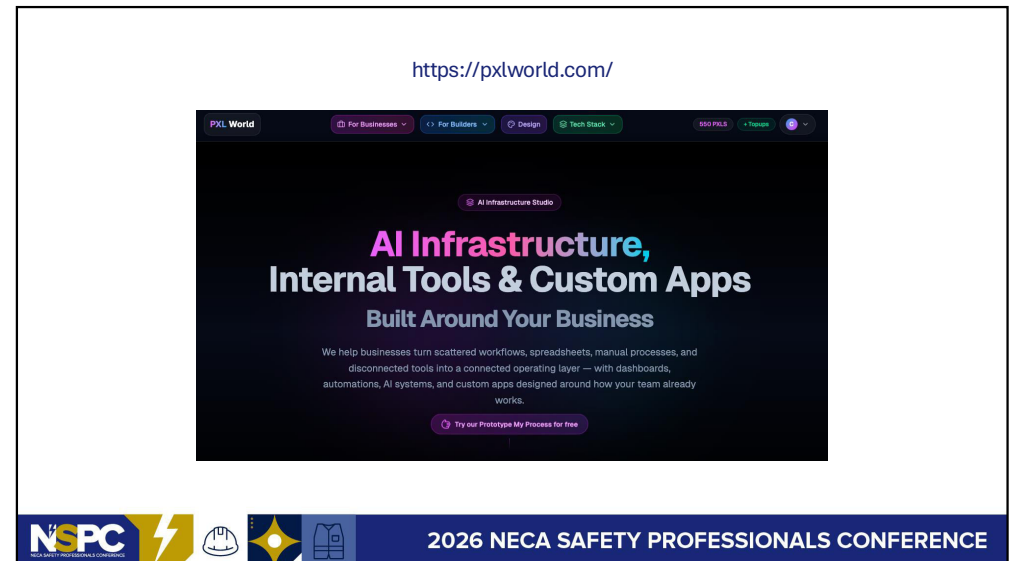
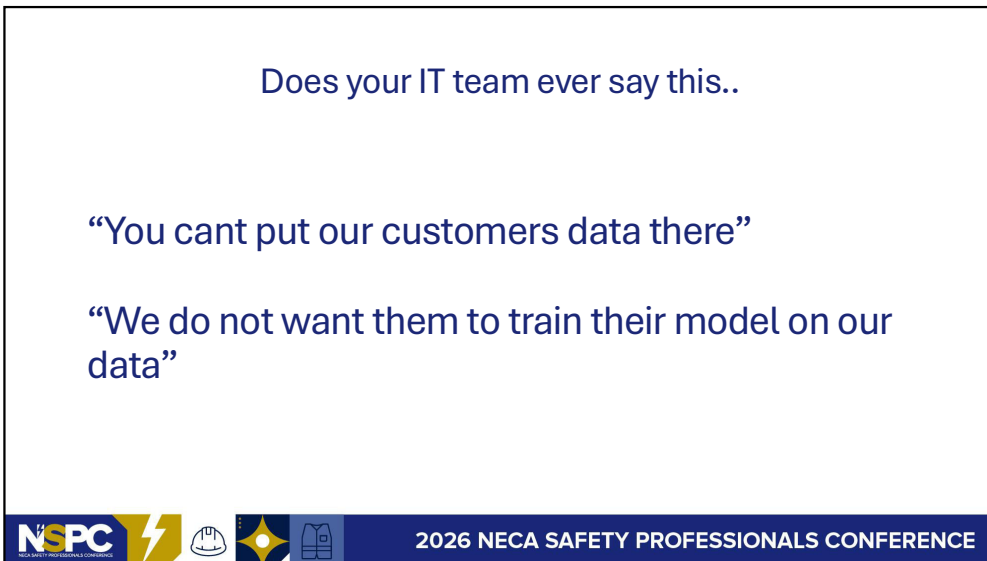
2026 NECA SAFETY PROFESSIONALS CONFERENCE



NSPC
NATIONAL SOCIETY OF PROFESSIONAL CONTRACTORS



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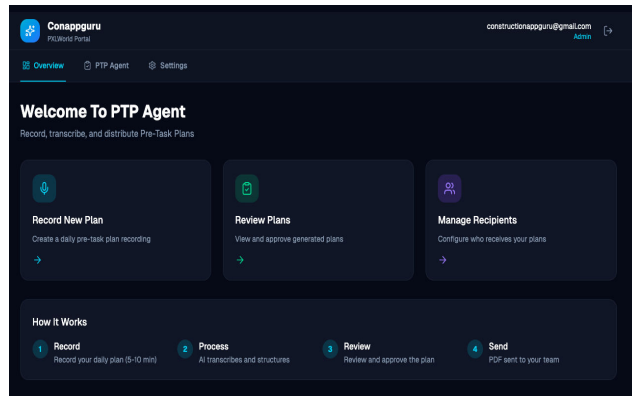
Custom Agent(s)

- 1) Set up private web portal.
- 2) Build custom app.
- 3) Leverage your data.
- 4) Train on your trends.

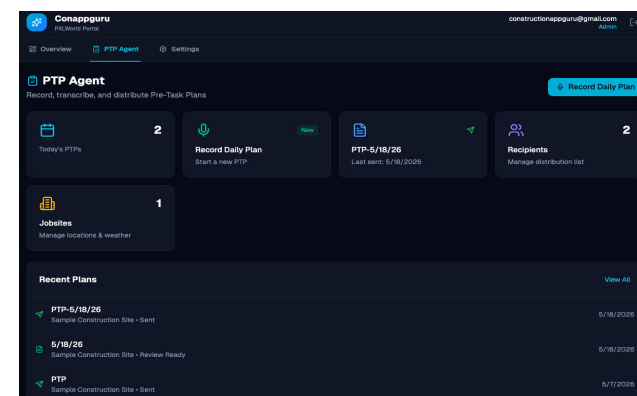
PTP Custom Agent

- 1) Record new PTP
- 2) Process transcription
- 3) Review document
- 4) Share with others

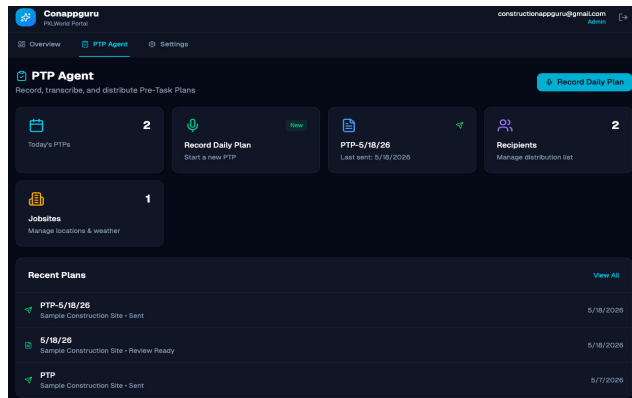
PTP Custom Agent



PTP Custom Agent



<https://pxlworld.com>



<https://pxlworld.com>

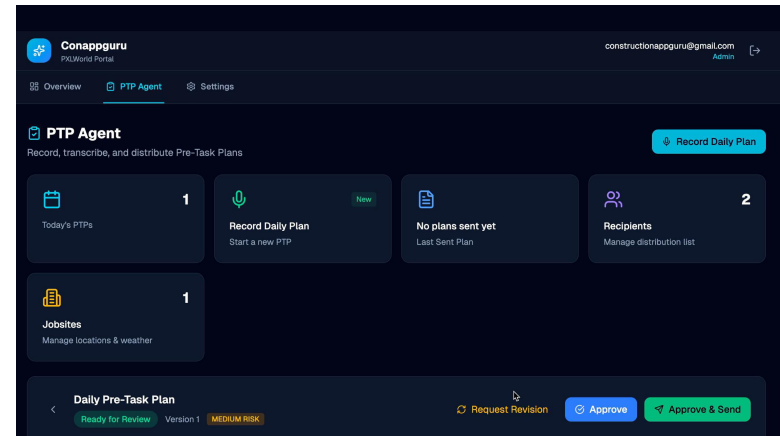


Photo to Video Generation Exercise

Send photos of hazards to

help@conappguru.com

404-379-3186

PTP Custom Agent

CONSTRUCTION APP GURU / PTP AGENT
Daily Pre-Task Plan

JOB SITE Sample Construction Site	PLAN DATE 2026-05-07
ADDRESS 123 Main St, Houston, TX	SHIFT START 07:00:00
VERSION v1	OVERALL RISK MEDIUM

AI-assisted draft. Supervisor review and approval required before use.

Supervisor Summary

Today's primary focus is exterior wall framing, sheathing, and rough opening verification on the second floor, east elevation (grid lines 4-7). Additional duties are staging materials for tomorrow, cleaning up, staying coordinated with the mechanical crew (first floor), and ensuring all safety, quality, and housekeeping measures are kept throughout the day.

Weather Snapshot

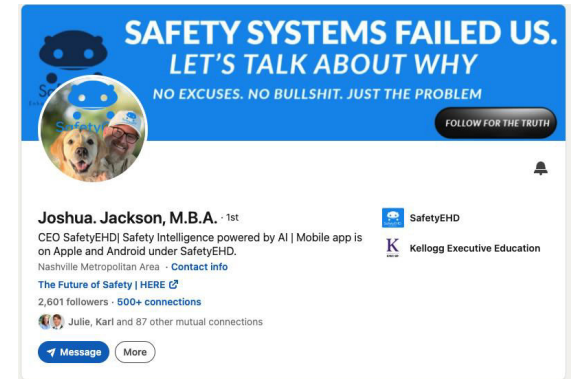
Summary: Weather unavailable because the jobsite does not have coordinates. Supervisor must verify morning and midday conditions manually.
Source: Not provided
Fetches At: 2026-05-07T19:57:19.532Z

Thank You!

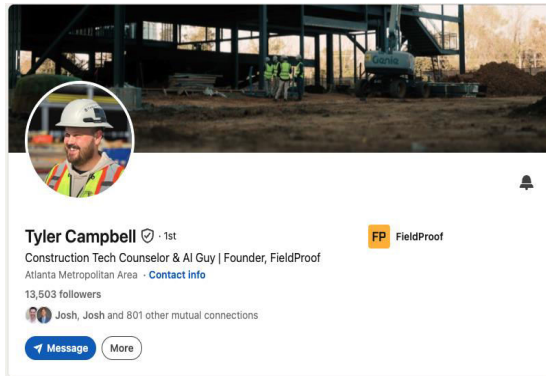
Q & A



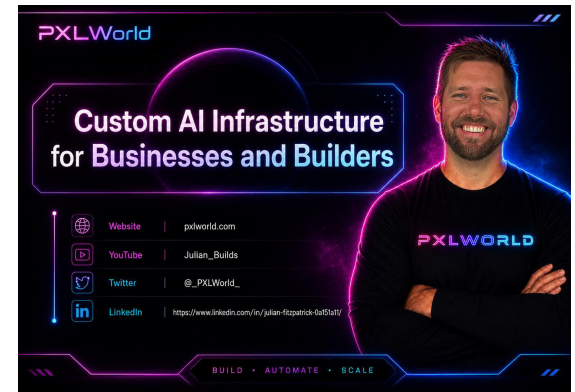
Resources:
People to follow



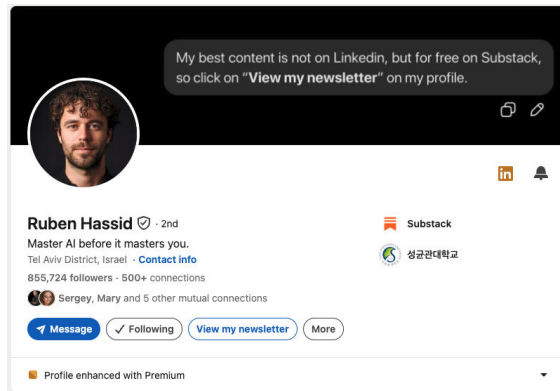
Resources:
People to follow



Resources:
People to follow



Resources: People to follow



Resources: Courses – Ruben Hasid

Claude 101: <https://lnkd.in/g75wfW-A>

Claude Code: <https://lnkd.in/gsRhsFxT>

Claude Skills: <https://lnkd.in/g9MQUC-Z>

Claude in Excel: <https://lnkd.in/gcGWk35x>



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Resources: Courses – Ruben Hasid

Set up Claude Cowork: <https://lnkd.in/dxQ87cvk>

Claude to sound like you: <https://lnkd.in/eF56s4i8>

Claude interactive charts: <https://lnkd.in/gwQi23zx>

Claude as your computer: <https://lnkd.in/dSaSqRxw>

Claude Cowork + Project: <https://lnkd.in/d8BHqTvV>

Resources: Courses – Ruben Hasid

Nano banana 2: <https://lnkd.in/g76xfVFr>

Best AI for Search: <https://lnkd.in/gBthW4Qh>

1M followers with AI: <https://lnkd.in/g7yEtpCr>

No prompt saves you: <https://lnkd.in/erHRYTmt>



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Resources: Courses – Ruben Hasid

AI Slides (PPT in 2026): <https://lnkd.in/gzBrbWkM>

You're an AI workaholic: <https://lnkd.in/gsqbRZZ9>

Setup AI before prompting: <https://lnkd.in/gygfpVyg>



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Check out our new podcast!



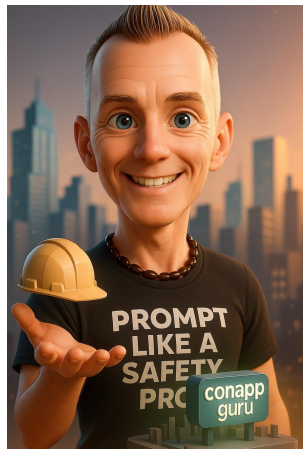
Apple



Spotify



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Rob McKinney

Construction App Guru

help@conappguru.com

404-379-3186 cell

@conappguru

Want to connect with me? >>>



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Please complete the Online Evaluation



<https://www.surveymonkey.com/r/2025NSPC>



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