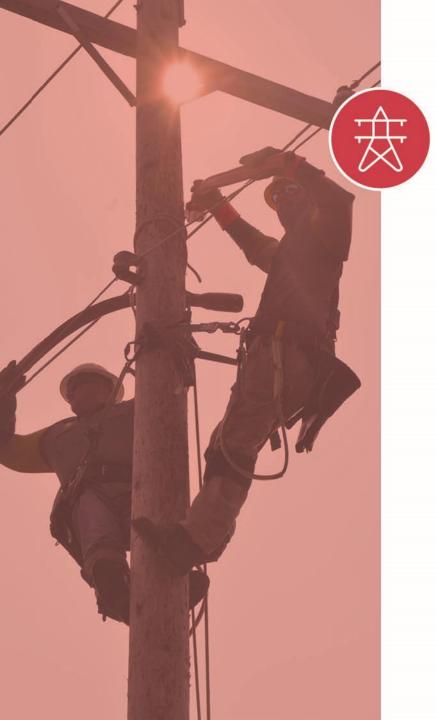






Pete Mastrorocco

Sr. Vice President, Education, Events & Partnerships



### **Today's Business Challenges**

- Safety
- Leadership
- Communications
- Strategic Planning
- Problem Solving
- Driving Efficiency



# Delivery of NECA's Educational Offerings

- In-Seat Education
- Virtual Classroom Events
- Educational Webinars
- Online, On-Demand
- Industry Publications





## New Program: NECA Safety Professionals Institute

- Safety is integral to the success of every NECA member
- Training program for new safety professionals to ensure they can fulfil the responsibilities of their new role
- Program includes:
  - Online training in advance of the program
  - A multi-day program with inside and outside line breakouts
  - A capstone project with regular check-ins
- Outside Line-specific focus
- Application will open at the 2023 NSPC



### Leadership Development Programs

- Line Foremanship Fundamentals
- Project Management
- Innovation Institute
- Executive Management Institute

### Line Foreman Fundamentals

Role of the Foreman

Responsibility to the Crew

Responsibility to the Company

Responsibility for the Management of the Job

### Project Management Program

- Online, on-demand program
- 25 Modules completed, 5 currently underway
- Broken out into 4 key learning disciplines
  - 1. Productivity Management
  - 2. Leadership & Communication
  - 3. Document Management
  - 4. Cost Management



### NECA Innovation Institute







One-year executive innovation program designed to strengthen the core skills of existing pioneers within your organization.

#### **Outperform your personal best through:**

- Foundational executive training
- One-on-one coaching in strategic problem solving
- Intimate peer group discussions
- Capstone Project tailored to company needs
- Recognition as an innovative pioneer



#### **Ideal Candidate:**

- High Potential Future Executive
- Positioned to Accelerate Your Company
- Nominated by Executive Sponsors

#### Join an elite group of innovators poised to take electrical construction to the next level.

























































### Executive Management Institute

- Four-day program for new and upcoming electrical construction executives
- Topics Include:
  - The Effective Executive: Vision and Leadership
  - Financial Analysis and Management
  - Strategic Management
  - Identifying and Analyzing Business Opportunities
  - Process Design and Management
  - Measuring Firm Performance
- November 15-19, 2023- Washington, DC



### **Publications**

2023 will provide updates to the following:

- NECA Manual of Labor Units,
- Tool & Equipment Rental Guide w/ SMACNA
  & MCAA
- Financial Benchmarker- in conjunction with CFMA
  - Data collection is underway... we need your help to service your industry



Your Feedback is Important to us!





### Questions??

"The only thing worse than training your employees and having them leave is not training them and having them stay"

Henry Ford

