



NECA Services & Member Benefits

EMPOWERING LIVES & COMMUNITIES

NECA'S VISION & MISSION

- VISION: *Empowering Lives & Communities*
- MISSION:
 - *Deliver exceptional value for our members through relentless focus on their success*
 - *Attract, develop and retain the best talent*
 - *Collaborate with world-class partners to advance our industry*
 - *Foster member relationships*

NECA'S CORE VALUES

- Customer Focused: *Our customers are our members*
- Leadership: *To be the driving force to shape our industry*
- Partnership: *NECA and its Chapters will collaborate to deliver optimal value for our members*
- Accountability: *We measure what we do with a commitment to continuous improvement, transparency and integrity*
- Excellence: *The standard by which individual and team performance are measured and rewarded*
- Innovative: *A declaration to be more effective through delivering creative solutions*
- Stewardship: *Invest in our people and industry to leave our world a safer and better place for future generations*
- Community: *To share experiences, ideas and have fun*

WHAT IS NECA?

- 7 Line Chapters
- 111 Domestic Inside Chapters
- 13 International Chapters
- 37 Student Chapters
- A Team of National Staff to Support The Chapters, It's Members & The Industry

NECA Organization

- Executive Office
- Labor Relations and Risk Management
- Government and Public Affairs
- Education, Events and Partnerships
- Industry Development
- ELECTRI International

NECA Senior Executive Team

- David Long, Chief Executive Officer
- Traci Walker, Chief Financial Officer
- Jef Fagan, Senior Vice President, Labor Relations and Risk Management
- Marco Giamberardino, Senior Vice President, Government and Public Affairs
- Pete Mastrorocco, Senior Vice President, Education, Events, and Partnerships
- Ron Bailey, Senior Vice President, Industry Relations

Labor Relations & Risk Management

Labor Relations

- Support NECA Members and Chapters
- Provide Labor Relations Support for Field Staff, Chapters and Members
- Help to Resolve Labor Issues/Disputes
- Promote Standardized Contract Language
- Negotiate Competitive Terms in National Agreements
- Collect Current Information on Labor and Market Share Trends
- Electrical Training Alliance Program
- Labor Relations Conference and Benefits Conference
- Standardizing Field Service
- Attrition Presentations
- Wage and Agreement database
- Settlement Tracking
- Workforce Recruitment Task Force (WRTF)
- Work with Government Affairs on policies impacting labor relations
- Staff Council on Industrial Relations
- Staff Labor Relations Task Force and D10 Council

Risk Management

- Electrical Transmission & Distribution (ET&D) Partnership
- National Helicopter Safety Awareness Program
- Increased Outside line industry outreach: Outside Apprenticeship Conference, IBEW Caucus, IP, EEI Safety and other utility industry related programs
- ASSP Construction Specialty Practice and NSC Construction and Utility Division
- Representation on OSHA Advisory Committee for Construction Safety and Health
- NECA Safety Professional Institute in development with NECA Education
- NECA, MCAA, TAUC, SMACNA partnership on Mental Health Awareness Initiative
- NECA Safety Round-Up - New Monthly Safety Podcast
- NECA Safety Professionals Conference - May 24-26, Nashville, TN



Government and Public Affairs

Government Affairs

- Educate and Influence the New 118th Congress
 - Infrastructure Investment
 - Tax Cuts and Jobs Act Permanence
 - Workforce Development & Pension Reform
 - Contracting Reform
- Regulatory Landscape/Federal Agencies
- Navigate 2024 Elections
- Codes and Standards/NEIS

Public Relations

- Marketing
- Communications
- Social Media
- Creative
- Websites
- Business Development

Electrical Contractor Magazine Group

- ELECTRICAL CONTRACTOR Magazine
- Safety Leader Magazine
- Line Contractor Magazine
- ECMag.com
- Mobile App
- E-Newsletters
- Social Media

Education, Events and Partnerships

Education

- In-seat Classes, Webinars, Virtual Classroom Events
- EC Essentials – several events in 2022 with regional events planned for 2023
- Field Leadership
- Project Management
- Innovation Institute

Sales and Partnerships

- 2022 NECA Show Sold Out for first time since Boston 2006
- 7 New Ambassadors/ 20 in total
- 6 New Affiliates/ 11 in total
- Revamped & Relunched the Value-Added Services Network (Member Discounts)
- Premier Partners review for 2024

Meetings, Events and Convention

- Orchestrate 135+ Meetings & Events with full budgetary responsibility
- Showcase NECA's DC Headquarters-1200+ visitors across 65 events
- Support of Chapter event-related needs -
- National Conventions in Austin
- Development of new meetings- NECA BISCO/ Service & Maintenance Conference
- Pricing strategy



Industry Development

- Chapter-Level Adopt-a-School Program launched March 2023
 - Promote career opportunity awareness, create relationships to form future talent pipeline, provide educational experience for kids
- DEI&B Task Force
 - Collaboration with IBEW to develop anti-harassment work site training
 - Cornell University DE&I Certification Training Course
 - Annual DEI&B Summit – May 21-23, Nashville, TN
- Workforce Recruitment (WRTF)
 - Grow supply of new workers through Veteran’s Groups, and High School Outreach

ELECTRI International

ELECTRI funds, conducts, coordinates and monitors the industry's most critical research and commission and deliver exemplary management education and supervisory training programs.

- ELECTRI Council approved the following research in 2023:
 - Cybersecurity Maturity Model Certificate 2.0 Assessors Guide
 - Early Electrical Contractors Involvement: Benefits, Barriers, and Selection Criteria
 - Electrical Contractors KPIs 2.0 Education & Templates
 - Growing Your Service Business with the Electrification of Everything
 - Digital Twins impact on Electrical Contractor Fundamental Tools
 - The Impact of our Future Infrastructure Growth—Opportunities for Electrical Contractors
 - Setting up the Project for Success with Standard Operating Procedures

