



## What is WIN

Women In NECA was established to provide a collaborative forum for women affiliated with NECA-member companies, chapters and LMCCs. WIN supports the professional development of women working in the electrical contracting industry through educational and networking events; promotes diversity in the industry; and encourages women to explore careers in the electrical contracting industry.

WIN works to make NECA and our industry stronger by advancing women's goals for professional growth. Members are industry innovators; company owners and executives; financial and human resource managers; future leaders and administrative professionals who want to help their companies, chapters and organizations succeed.

## EVENTS

WIN hosts two annual events, the WIN Summit in the spring and the WIN Roundtable at NECA's national convention. WIN events are open to all women affiliated with electrical contracting.

## LOCAL

In 2012, Women in NECA organizing committee invited contractor and chapter WIN members to help sponsor WIN programs and initiatives on their local level. Local WIN also supports the peer-to-peer networks that made NECA the unparalleled leader of the electrical construction industry. WIN is another way to facilitate these connections – and it's even more important now because the demographics of electrical contracting companies have changed so much in the past 10 years.

## MEMBERS

Members are industry innovators; company owners and executives; financial and human resource managers; future leaders and administrative professionals who want to help their companies, chapters and organizations succeed.

## WHY WIN?

Since 2009, many professional women in our industry have rapidly moved into focus. Electrical contracting is evolving with new technology and customer demands; the way contractors think of their business is also shifting. When a woman joins WIN, her company, chapter or LMCC is directly supporting her desire to be a successful employee and industry leader.

*The goal of WIN is to bring these trends together in a way that supports the professional growth of industry women.*

By encouraging women within your organization to participate, you will:

- Empower them to become a leader of the industry;
- Make connections with peers, industry leaders and innovators;
- Explore tools and techniques for being more productive and efficient on the job; and Invest their time and energy in helping your organization become more successful.

A yellow rectangular poster for the NECA 2013 Roundtable in Washington. On the left is a graphic with a blue border containing the text "NECA" at the top, "2013" in a red box, a white classical column, and "WASHINGTON" at the bottom. To the right of the graphic, the text reads "2013 ROUNDTABLE" in large blue and white letters, followed by "3:00 pm - 5:00 pm" in red and "Monday, October 14, 2013" in black.